

Media Release

NFO opens on 11/01/2021; closes 25/01/2021

Kotak Mutual Fund Launches Kotak NASDAQ 100 Fund of Fund, Offers Chance to Invest in Global Companies

Mumbai, 11th January, 2021: Kotak Mahindra Asset Management Company Limited (Kotak Mutual Fund) today announced the launch of Kotak NASDAQ 100 Fund of Fund. The New Fund Offer opens for subscription from 11th January, 2021 to 25th January, 2021.

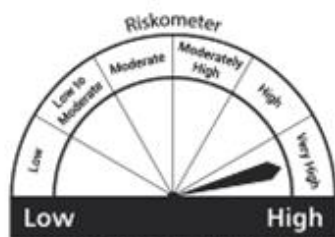
Kotak Nasdaq 100 Fund of Fund will invest in units of overseas ETFs and or funds like iShares NASDAQ 100 ETF, Lyxor NASDAQ 100 ETF and USA NASDAQ 100 Index fund (as per Scheme Information Document, i.e. SID), which in turn invest in shares listed on the NASDAQ-100, currently worth 15 trillion USD. NASDAQ-100 is one of the world's major large-cap growth indexes. It includes 100 of the largest domestic and international non-financial companies based on market capitalization which are listed on the NASDAQ Stock Exchange. These companies are leaders in information technology, telecom, retail, wholesale trade and biotechnology.

Harsha Upadhyaya, President & CIO – Equity, Kotak Mahindra Asset Management Company said, “The Kotak NASDAQ 100 Fund of Fund invests in global leaders. The Kotak NASDAQ 100 Fund of Fund offers an opportunity to invest in world’s leading non-financial companies through units of overseas ETFs and/or index funds based on the NASDAQ-100 index. Thus, an investor in the Kotak NASDAQ 100 Fund of Fund gets an opportunity to participate in the performance of the NASDAQ 100 index.”

Arjun Khanna, Vice President & Fund Manager – Equity, Kotak Mahindra Asset Management Company Limited said, “The combined market capitalization of Apple and Amazon is more than India’s total market capitalization. Currently, 50% weightage of the NASDAQ-100 is from technology stocks. It includes companies such as Apple, Microsoft, Amazon, Tesla, Facebook and Google’s parent company Alphabet*.”

Highlights of Kotak NASDAQ 100 Fund of Fund

- An open-ended fund of fund investing in units of overseas ETFs and/or index funds based on NASDAQ-100 Index
- The investment objective of the scheme is to provide long-term capital appreciation
- Mr. Arjun Khanna and Mr Abhishek Bisen are the fund managers
- Minimum Investment Size:
 - Initial Purchase (Non-SIP) -Rs. 5000/- and in multiples of Rs. 1 for purchases, and Re 0.01 for switches.
 - Additional Purchase (Non-SIP) -Rs. 1000/-and in multiples of Rs. 1 for purchases, and Re 0.01 for switches.
 - SIP Purchase -Rs. 1000/- (subject to a minimum of six SIP instalments of Rs. 1000/-each)



Investors understand that their principal will be at very high risk

KOTAK NASDAQ 100 FUND OF FUND

An open ended fund of fund investing in units of overseas ETF's and/or Index Fund based on NASDAQ 100 Index

This product is suitable for investors who are seeking*

1. Long-term capital growth
2. Return that corresponds generally to the performance of the NASDAQ-100 Index, subject to tracking error.

*Investors should consult their financial advisor if in doubt about whether the product is suitable for them.

*Source: Bloomberg, GDP data for October 2020, Market Cap as on 31st December, 2020. Stocks mentioned above are used to explain the concept and are for illustration purpose only and it should not be used for development or implementation of an investment strategy. It should not be construed as investment advice to any party. The stocks may or may not be part of our portfolio/strategy/ underlying scheme.

About Kotak Mahindra Asset Management Company Limited

Kotak Mahindra Asset Management Company Limited (KMAMC) - a wholly owned subsidiary of Kotak Mahindra Bank Limited (Kotak), is the Asset Manager for Kotak Mahindra Mutual Fund (KMF). KMAMC started operations in December 1998 and as of 31st December, has approximately 34 lakh investor folios in various schemes. KMF offers schemes catering to investors with varying risk - return profiles and was the first fund house in the country to launch a dedicated gilt scheme investing only in government securities. The company is present in 82 cities and has 87 branches as of 31st December, 2020.

For more information, please visit the company's website at <https://www.kotakmf.com>

For further information, please contact:

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