

Media Note**ALERT! Please don't be misled by the FAKE NOTE of
KOTAK INDIA EQ CONTRA FUND**

Mumbai, 29th June 2021: Kotak Mahindra Mutual Fund would like to alert its investors and partners regarding a **FAKE** product note of **Kotak India EQ Contra Fund**, which is being circulated. This product note is neither prepared nor distributed by Kotak Mahindra Mutual Fund or its employees.

This note on Kotak India EQ Contra Fund misleads investors in various aspects like –

- AUM of the fund
- Risk profile
- Guaranteed return
- Performance
- List of Authorised Distributors

To view the **authorised note of Kotak India EQ Contra Fund**, please visit: <https://bit.ly/3A3K0Dm>

About Kotak Mahindra Asset Management Company Limited

Kotak Mahindra Asset Management Company Limited (KMAMC) - a wholly owned subsidiary of Kotak Mahindra Bank Limited (Kotak), is the Asset Manager for Kotak Mahindra Mutual Fund (KMF). KMAMC started operations in December 1998 and as of 31st March, has approximately 37 lakh investor folios in various schemes. KMF offers schemes catering to investors with varying risk - return profiles and was the first fund house in the country to launch a dedicated gilt scheme investing only in government securities. The company is present in 82 cities and has 87 branches as of 31st March, 2021.

For more information, please visit the company's website at <https://www.kotakmf.com>

For further information, please contact:

Sakshi Talwar Kotak Mahindra Group sakshi.talwar@kotak.com +91 9820601402	Himadri Buch Fortuna PR himadri@fortunapr.com +91 9820346715	Charlotte D'souza Fortuna PR charlotte@fortunapr.com +91 8291204270
---	--	---