

Scheme Facts

Structure

An Open - Ended Equity Growth Scheme

Month end AUM* (as on 30th June 2017)

₹2,043.78 crs

Monthly Average AUM*

₹2,025.81 crs

NAV (as on 30th June 2017)

Dividend ₹24.7740

Direct Dividend ₹27.8720

Growth ₹36.2460

Direct Growth ₹38.1010

Launch Date

30th March 2007

Benchmark

S&P BSE Mid Small Cap

Min. Initial Inv.

₹5000

Additional Inv.

₹1000 & in multiples of ₹1

Standard Deviation[^]

15.05%

Beta[^]

0.93

Sharpe[^]

1.17

Portfolio Turnover

30.69%

*Source: MFI Explorer.

[^] as on 30th June, 2017. Source: Value Research.

Market Cap. %

Large Cap 13.98

Midcap 64.19

Smallcap 17.27

Cash 4.56

As on 30th June, 2017.

Source: Value Research definition.

Load Structure

Entry Load: Nil

Exit Load:

i) For redemptions / switch outs (including SIP/STP) within 1 year from the date of allotment of units, irrespective of the amount of investment: 1%

ii) For redemptions / switch outs (including SIP/STP) after 1 year from the date of allotment of units, irrespective of the amount of investment: NIL

Any exit load charged (net off Service Tax, if any) shall be credited back to the respective Scheme. Units issued on reinvestment of dividends shall not be subject to entry and exit load.

About Kotak Emerging Equity

- The investment objective of Kotak Emerging Equity is to generate long-term capital appreciation from a portfolio of equity and equity related securities, by investing predominantly in mid and small cap companies.
- These companies are either at their nascent or developing stage and are under researched.
- Although relatively volatile in the short run, small and mid cap companies have the potential to deliver higher growth in the long term.

Equity Market Brief

- GST – landmark reform is now implemented. While there might be some near-term issues in implementing, the longer term benefits are transformative. Most listed players will benefit, as they form the organised part of the economy.
- India to benefit from such reforms which encourages formalisation of the economy in the medium-to-long-term, significant flow from physical to financial savings to further provide stability to markets.
- Volatility across global equities is on lower side. Global events – Fed hiking, Chinese currency depreciation, geo political events to add to near-term volatility.
- Time in the market more important than timing the market – after a long period of lower volatility, markets volatility may move up.

Portfolio Action

- The portfolio continues to be pro-cyclical and tilted towards economic recovery. As a result we continue to be Overweight on sectors such as Financials, cement, capital goods & engineering, auto ancillary, media, and consumer discretionary.
- In the short term we believe the GST implementation could be a disruptor for B2C businesses as lot of de stocking has happened by trade distribution ahead of GST implementation. However from a medium term perspective post GST implementation, we anticipate that the organized players would become stronger as unorganized sector would find it tough to do business in the changed environment and cede market share to more organized players and portfolio is well positioned in those sectors where there is a large portion of unorganized players.
- In the IT and pharma sector we continue to have stock specific approach and continue to have UW stance on both the sectors.
- During the month we marginally increased weight in banking and financials, auto ancillary and Capital goods. Weight in other sectors remained largely unchanged.
- Post sharp run in the stocks in last 6 months, the overall view turns a little cautious on this space as valuations are above long term averages.

Top 10 Sectors as on 30th June, 2017

Sector	% Weight		Underweight / overweight against benchmark	Previous Month (Portfolio % Weight)	Change in portfolio from previous month
	Portfolio	Benchmark S&P BSE Mid Small Cap Index			
Banking & Finance	21.02	19.94	1.08	19.75	1.27
Capital Goods & Engineering	15.54	8.19	7.35	14.36	1.18
Auto & Auto Ancillary	10.37	8.54	1.83	8.69	1.68
FMCG	8.57	7.20	1.37	8.90	-0.33
Media	4.97	1.87	3.10	5.32	-0.35
Pharmaceutical	4.86	6.99	-2.13	4.76	0.10
Retailing	3.90	1.61	2.29	3.48	0.42
Chemicals	3.90	4.43	-0.53	4.11	-0.21
Durables	3.80	2.06	1.74	3.89	-0.09
Information technology	2.87	4.15	-1.28	2.78	0.09

About Kotak Mutual Fund

Kotak Mahindra Asset Management Company Limited (KMAMC) is a wholly owned subsidiary of Kotak Mahindra Bank Limited (KMBL). KMBL has over two decades of experience in financial services. KMBL has a market capitalization of ₹1746.86bn (as on 30th June, 2017). KMAMC is the Asset Manager for Kotak Mahindra Mutual Fund (KMMF). It started operations in December 1998. KMMF offers schemes catering to investors with varying risk - return profiles and was the first fund house in the country to launch a dedicated gilt scheme. KMAMC manages assets worth ₹99804.10 cr as on 30th June, 2017.

* The numbers are converted using the Rupee-USD reference rate published by the Reserve Bank of India as on the respective dates.

To know more

Call : 1800-222-626 (Toll Free), Mumbai 61152100, Delhi 66306900 / 02, Chennai 28221333 / 45038171, Kolkata 64509802 / 03, Pune 64013395 / 96, Ahmedabad 26779888, Bangalore 66128050 / 51, Hyderabad 66178140/41.

Visit - assetmanagement.kotak.com

Email - mutual@kotak.com

Disclaimer

Kotak Emerging Equity Scheme is an open-ended equity growth scheme. **Investment Objective:** The investment objective of the scheme is to generate long-term capital appreciation from a portfolio of equity and equity related securities, by investing predominantly in mid and small cap companies.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully. Scheme Information Document (SID) and Statement of Additional Information (SAI) available on mutualfund.kotak.com

Dividend History

Date	CUM Dividend NAV	Dividend (₹ per unit)
May-26-17	26.010	1.59
May-27-16	21.196	1.30
Apr-28-15	21.499	2.10
May-02-14	13.073	0.50
May-02-13	11.491	0.50
Apr-29-11	10.573	0.75

Top 10 Companies as on 30th June, 2017

IndusInd Bank Ltd.	Banks		3.33%
Fag Bearings India Ltd.	Industrial Products		2.94%
Federal Bank Ltd.	Banks		2.49%
Apollo Hospitals Enterprises Ltd.	Healthcare Services		2.47%
Motherson Sumi Systems Ltd.	Auto Ancillaries		2.37%
Strides Shasun Ltd.	Pharmaceuticals		2.31%
Bata India Ltd.	Consumer Durables		2.21%
Atul Ltd.	Chemicals		2.18%
Persistent Systems Limited	Software		2.17%
Navneet Education Ltd.	Media and Entertainment		2.11%

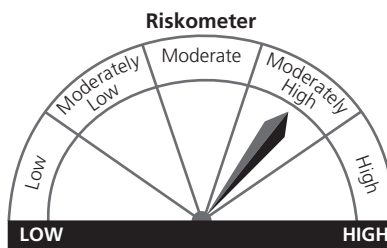
Kotak Emerging Equity*Performance (%) as on 30th June, 2017

Date	Scheme Returns (%) ^	S&P BSE Mid Small Cap Index # (%)	Nifty 50 ## (%)	Current Value of Standard Investment of ₹ 10000 in the		
				Scheme (₹)	Benchmark # (₹)	Additional Benchmark ## (₹)
Kotak Emerging Equity Fund						
Since Inception	13.37	11.95	9.30	36,246	31,846	24,914
Last 1 Year	25.56	28.23	14.88			
Last 3 Years	25.27	17.25	7.74			
Last 5 Years	26.70	19.58	12.50			

Scheme Inception date is 30/03/2007. Mr. Pankaj Tibrewal has been managing the fund since 27/05/2010.

Different plans have different expense structure. The performance details provided herein are of regular plan.

^Past performance may or may not be sustained in future. *All payouts during the period have been reinvested in the units of the scheme at the then prevailing NAV. Returns > = 1 year: CAGR (Compounded Annualised Growth Rate). N.A stands for data not available. Note: Point to Point (PTP) Returns in INR shows the value of ₹10,000/- investment made at inception. Source: ICRA MFI Explorer. # Name of Scheme Benchmark. ## Name of Additional Benchmark. Please refer page no. 3 for other schemes managed by Mr. Pankaj Tibrewal.



Investors understand that their principal will be at moderately high risk

This product is suitable for investors who are seeking*:

- Long term capital growth
- Investment in equity & equity related securities predominantly in mid & small cap companies

* Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

Other Funds Managed by Mr. Pankaj Tibrewal

Period	1 year		3 years		5 years		Since Inception	
	Scheme Returns (%) [^]	Benchmark Returns (%) ^{^*}	Scheme Returns (%) [^]	Benchmark Returns (%) ^{^*}	Scheme Returns (%) [^]	Benchmark Returns (%) ^{^*}	Scheme Returns (%) [^]	Benchmark Returns (%) ^{^*}
Kotak Midcap - Growth	26.80	28.32	22.42	16.89	24.05	19.23	17.37	15.56
Kotak Balance - Dividend	18.04	13.85	11.87	9.08	14.07	11.73	15.12	N/A

Mr. Pankaj Tibrewal manages 3 funds of Kotak Mutual fund.

Kotak Midcap - Growth, *Name of the Benchmark - Nifty Free Float Midcap 100, Scheme Inception date is 24/02/2005. Mr. Pankaj Tibrewal has been managing the fund since 21/01/2010.

Kotak Balance - Dividend, *Name of the Benchmark - CRISIL Balanced Fund – Aggressive Index, Scheme Inception date is 25/11/1999. Mr. Pankaj Tibrewal has been managing the fund since 25/08/2015. Mr. Abhishek Bisen has been managing the fund since 15/04/2008.

Different plans have different expense structure. The performance details provided herein are of regular plan

[^]Past performance may or may not be sustained in future.*All payouts during the period have been reinvested in the units of the scheme at the then prevailing NAV. Returns > = 1 year: CAGR (Compounded Annualised Growth Rate). N.A stands for data not available. Source: ICRA MFI Explorer.