

Media Release

NFO opens on 08/07/2021; closes 22/07/2021

## **Kotak Mahindra Mutual Fund launches Kotak Global Innovation Fund of Fund;**

*Grab the chance to invest in global companies shaping the future of the world with their innovations*

**Mumbai, 8<sup>th</sup> July, 2021:** Kotak Mahindra Asset Management Company Limited (Kotak Mahindra Mutual Fund) today announced the launch of the Kotak Global Innovation Fund of Fund that will give investors an opportunity to invest in global innovators such as Amazon, Facebook, VISA, AstraZeneca, Netflix et al.

The Kotak Global Innovation Fund of Fund will invest in Wellington Global Innovation Fund units, which invests in these kind of stocks by following a strict investment and risk management process.

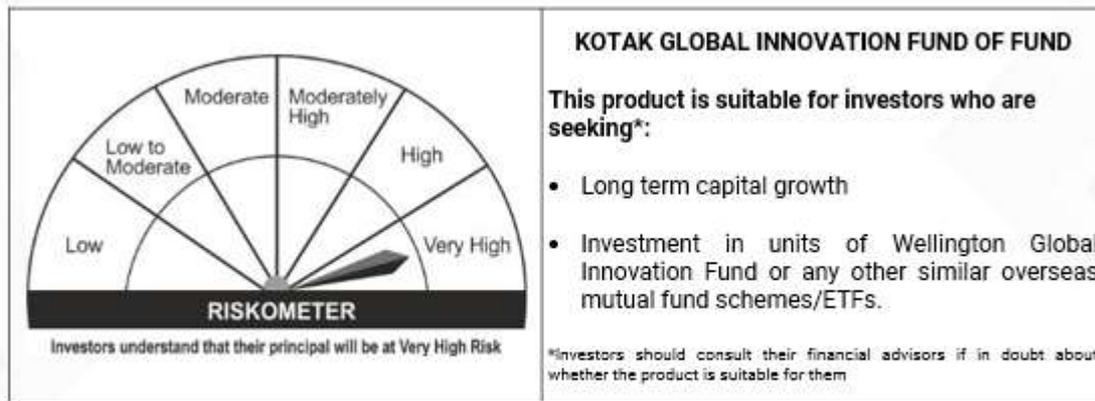
Wellington Management, a renowned US-based investment management firm with AUM of over US\$ 1 trillion, manages the underlying fund and follows a bottom-up stock selection process based on the score assigned through a unique methodology termed TIBR – where T stands for companies that have products or services that are trendsetters; I stands for companies that are capable of building innovative or Intellectual Property driven products or services; B represents businesses that have a high entry barrier and R signifies eliminating those companies that are at a high risk of getting disrupted.

Harsha Upadhyaya, President & CIO – Equity, Kotak Mahindra Asset Management Company said, “Global innovators are world-leading companies that control their own destiny, driving growth through innovation or having exposure to key secular trends. We believe that innovation can drive growth, independent of the global economic cycle. So if investors are looking to invest in a fund that helps them diversify their portfolio across sectors and geographies, the Kotak Global Innovation Fund of Fund can be the right fund for them.”

The new fund offer will be open from 8<sup>th</sup> July – 22<sup>nd</sup> July, 2021.

### **Highlights of Kotak Global Innovation Fund of Fund**

- Long-term focused investing
- The underlying fund – Wellington Global Innovation Fund - has consistently outperformed the benchmark
- Minimum Investment Size: ₹ 5000/-
- Fund Manager: Arjun Khanna



The product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or the model portfolio and same may vary post NFO when actual investments are made.

**Disclaimer: Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**

### **About Kotak Mahindra Asset Management Company Limited**

Kotak Mahindra Asset Management Company Limited (KMAMC) - a wholly owned subsidiary of Kotak Mahindra Bank Limited (Kotak), is the Asset Manager for Kotak Mahindra Mutual Fund (KMF). KMAMC started operations in December 1998 and as of 31<sup>st</sup> March, has approximately 37 lakh investor folios in various schemes. KMF offers schemes catering to investors with varying risk - return profiles and was the first fund house in the country to launch a dedicated gilt scheme investing only in government securities. The company is present in 82 cities and has 87 branches as of 31<sup>st</sup> March, 2021.

For more information, please visit the company's website at <https://www.kotakmf.com>

For further information, please contact:

Sakshi Talwar Kotak Mahindra Group <a href="mailto:sakshi.talwar@kotak.com">sakshi.talwar@kotak.com</a> +91 9820601402	Himadri Buch Fortuna PR <a href="mailto:himadri@fortunapr.com">himadri@fortunapr.com</a> +91 9820346715	Charlotte D'souza Fortuna PR <a href="mailto:charlotte@fortunapr.com">charlotte@fortunapr.com</a> +91 8291204270
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