

NOTICE-CUM-ADDENDUM

Any queries/clarifications in this regard may be addressed to: **Kotak Mahindra Asset Management Company Limited** CIN: U65991MH1994PLC080009 (Investment Manager for Kotak Mahindra Mutual Fund)
6th Floor, Kotak Towers, Building No. 21, Infinity Park, Off: Western Express Highway, Goregaon - Mulund Link Road, Malad (East), Mumbai - 400097 • Phone Number: 022 66056825 • Email: mutual@kotak.com • Website: assetmanagement.kotak.com

SEBI issued circulars vide ref. no. SEBI/HO/IMD/DF3/CIR/P/2017/114 dated October 6, 2017 and SEBI/HO/IMD/DF3/CIR/P/2017/126 dated December 4, 2017 on Categorization and Rationalization of Mutual fund Schemes ("SEBI Circular") to bring in uniformity in the characteristics of similar type of schemes launched by different Mutual Funds. This would ensure that an investor of Mutual Funds is able to evaluate different investment options, before taking an informed decision to invest in a scheme.

Pursuant to the SEBI Circular, Kotak Mahindra Trustee Company Limited (KMTTC), Trustee to Kotak Mahindra Mutual Fund (the Fund) has decided to modify provisions of Scheme Information Document (SID) and Key Information Memorandum (KIM) of scheme(s) given below to categorize scheme(s) in line with the provisions of SEBI Circulars and enabling fund manager(s) to invest in various instruments/securities available in the securities market in the interest of investors.

Accordingly, there will be revision in scheme features of following scheme(s) shall with effect from May 25, 2018:

1. Kotak Infrastructure & Economic Reform Fund

SUBJECT	EXISTING FEATURES	PROPOSED FEATURES
Name of Scheme	Kotak Infrastructure & Economic Reform Fund	
Nature of Scheme/ Type of Scheme	An open ended equity scheme	An open ended equity scheme following Infrastructure & Economic Reform theme
Benchmark	S & PBSE - 100	Kotak Infrastructure & Economic Reforms Fund benchmark - India Infrastructure Index - customised index prepared by IISL
Investment Objective	The investment objective of the Scheme is to generate long-term capital appreciation from a diversified portfolio of predominantly (at least 65%) equity and equity-related securities of companies involved in economic development of India as a result of potential investments in infrastructure and unfolding economic reforms. There is no assurance that the investment objective of the Scheme will be achieved.	The investment objective of the Scheme is to generate long-term capital appreciation from a diversified portfolio of predominantly equity and equity-related securities of companies involved in economic development of India as a result of potential investments in infrastructure and unfolding economic reforms. There is no assurance that the investment objective of the Scheme will be achieved.
Scheme Expenses	Upto 2.50% as per Regulation 52(6)(c) and additional expenses provided in Regulation 52(6A)(b) and 52(6A)(c) of SEBI (Mutual Funds) Regulations, 1996 and Goods & Services Tax (GST) on Management fees. For further details please refer Scheme Information Document (SID).	

Asset Allocation pattern

Existing Features	The asset allocation under the Scheme, under normal circumstances, will be as follows:		
	Investments	Indicative Allocation	Risk Profile
	Equity and equity related securities	80% - 100%	High
	Debt & money market securities/instruments/funds	0% - 20%	Low to Medium

The above Asset Allocation Pattern is only indicative. The investment manager may, in line with the investment objectives of the Scheme, alter the above pattern for a short term period, of up to 30 days, and on defensive considerations, the intention at all times being to protect the interests of the Unit Holders.

Proposed Features	The asset allocation under the Scheme, under normal circumstances, will be as follows:		
	Investments	Indicative Allocation	Risk Profile
	Equity and equity related securities of companies involved in economic development of India as a result of potential investments in infrastructure and unfolding economic reforms	80% - 100%	High
	Equity and equity related securities of companies other than those involved in economic development of India as a result of potential investments in infrastructure and unfolding economic reforms	0% - 20%	Medium to High
	Debt & money market securities/instruments/funds*	0% - 20%	Low to Medium
	Units issued by REITs & InvITs	0% - 10%	Medium to High

*Debt instruments shall be deemed to include Securitized debts (excluding foreign Securitized debt) and investment in Securitized debts shall not exceed 50% of Debt and Money Market instruments.
*Money Market instruments includes commercial papers, commercial bills, treasury bills, Government securities having an unexpired maturity up to one year, call or notice money, certificate of deposit, usance bills, and any other like instruments as specified by the Reserve Bank of India from time to time;
The Scheme will invest upto a maximum of 35% of its net assets in foreign securities as specified in the SEBI circular - SEBI/IMD/CIR No.7/104753/07 dated September 26, 2007 and any subsequent amendments thereto specified by SEBI and/or RBI from time to time. Scheme may invest in GDRs/ADRs including overseas markets in GDRs/ADRs, overseas equity, bonds and mutual funds and such other instruments as may be allowed under the Regulations from time to time.
To reduce the risk of the portfolio, the Scheme may use various derivative and hedging products from time to time, in the manner permitted by SEBI.
Subject to the Regulations and the applicable guidelines issued by SEBI, the Trustee may permit the Fund to engage in securities lending and borrowing and short selling. At present, since only lending is permitted, the Fund may temporarily lend securities held with the Custodian to reputed counter-parties or on the exchange, for a fee, subject to prudent limits and controls for enhancing returns. The Fund, as per the current regulations is allowed to lend securities subject to a maximum of 50%, in aggregate, of the net assets of the Scheme and 50% of the net assets of the Scheme in the case of a single intermediary
The scheme may participate in the corporate bond repo transactions and in accordance with extant SEBI/RBI guidelines and any subsequent amendments thereto specified by SEBI and/or RBI from time to time.
Portfolio Rebalancing:
Subject to SEBI (MF) Regulations, the asset allocation pattern indicated above may change from time to time, keeping in view market conditions, market opportunities, applicable regulations and political and economic factors. These proportions may vary depending upon the perception of the Fund Manager, the intention being at all times to seek to protect the interests of the Unit holders. In case of any deviation, the AMC will achieve a normal asset allocation pattern in a maximum period of 30 days. Where the portfolio is not rebalanced within 30 Days, justification for the same shall be placed before the Investment Committee and reasons for the same shall be recorded in writing. The Investment committee shall then decide on the course of action. However, at all times the portfolio will adhere to the overall investment objective of the Scheme.

Investment Strategy	Existing Features
	India's rapid economic development and urbanization has led to an ever-increasing need to provide basic infrastructure - particularly power, telecom, water, housing, sanitation, solid waste management, roads and urban transport including airports, ports, waterways etc. Urban roads are inadequate to meet growing traffic requirements. The number of vehicles in India has increased 80-fold over the last 40 years but road length has increased by only 5%. Efficient roadway and urban transit networks are integral to the country's continued economic development. The housing shortage in India is estimated to be in the range of nearly 40 million dwelling units. India faces chronic power shortages due to underdeveloped generation capacity as well as a porous and inefficient transmission and distribution network. Teledensity in spite of recent strides in increasing subscriber population still is low compared to the developed world. <i>#According to Mr. M Rajamani, Joint Secretary to the government of India, Ministry of Urban Development, at the 2nd Conference on financing municipalities and sub-national governments, Washington DC, September 2004.</i> India has embarked upon an ambitious economic reform program aimed at correcting these imbalances and ensuring a balanced growth for all sections of the population on a sustained basis. Economic reform has also led to increased requirements of various goods and services essential for the sustained growth envisaged by various estimates of GDP growth. The financial resources required to expand these basic amenities are enormous, resulting in a significant resource gap that cannot be met from traditional central and state government grants and loans. Recognition of this funding gap has resulted in a near-universal acceptance that the private sector can and should play a larger role in the financing of infrastructure in partnership with the public sector. This growing area will potentially throw up a vast array of opportunities for investors. Kotak Infrastructure & Economic Reform Fund will invest primarily in equity and equity related instruments either through primary or secondary purchases of companies involved in this development as a result of such potential investments in infrastructure and unfolding economic reform to take advantage of this opportunity as it appears on the economic landscape of India. Under normal market conditions and depending on the fund manager's views, the assets of the Scheme would be invested across stocks that represent a broad range of sectors of the economy as mentioned below in order to ensure adequate portfolio diversification: (i) Infrastructure: Infrastructure companies operating in but not limited to power, oil and gas, telecom, water, housing, real estate, construction, roads, ports, airports, shipping & ship building, logistics, etc. and sectors that will benefit from the development in infrastructure such as but not limited to cement, metals, capital goods and banking and financial services. (ii) Economic reform oriented: Companies in sectors that will benefit from the on-going liberalization in the Indian economy including relaxation in foreign exchange controls, FDI in banking and financial services and any other industry or sector where there is a trend to moving toward a freer market based model like retail, media and entertainment, mining, etc. The fund manager may use selective derivative strategies with a view to optimize the overall performance of the Scheme.

Proposed features
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2. Kotak Mahindra 50 Unit Scheme

SUBJECT	EXISTING FEATURES	PROPOSED FEATURES
Name of Scheme	Kotak Mahindra 50 Unit Scheme	Kotak Bluechip Fund
Nature of Scheme/ Type of Scheme	An open ended equity scheme	Large Cap Fund - An open ended equity scheme predominantly investing in large cap stocks
Product Label	<p>Kotak Mahindra 50 Unit Scheme is suitable for investors who are seeking*:</p> <ul style="list-style-type: none"> Long term capital growth Investment in portfolio of predominantly equity & equity related securities <p>Investors understand that their principal will be at moderately high risk</p> <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p>	<p>Kotak Bluechip Fund is suitable for investors who are seeking*:</p> <ul style="list-style-type: none"> Long term capital growth Investment in portfolio of predominantly equity & equity related securities of large cap companies <p>Investors understand that their principal will be at moderately high risk</p> <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p>
Benchmark	Nifty 50	
Investment Objective	To generate capital appreciation from a portfolio of predominantly equity and equity related securities. The portfolio will generally comprise of equity and equity related instruments of around 50 companies which may go up to 59 companies but will not exceed 59 at any point in time. Review and rebalancing will be conducted if the investment in companies exceed above 59. To reduce the risk of the portfolio, the Scheme may also use various derivative and hedging products from time to time, in the manner permitted by SEBI. Subject to the maximum amount permitted from time to time, the Scheme may invest in GDRs/ADRs of Indian companies for the Kotak 50 portfolio in the manner allowed by SEBI/RBI provided such investments are in conformity with the investment objective of the Scheme and the prevailing guidelines and Regulations. There is no assurance that the investment objective of the Scheme will be achieved.	To generate capital appreciation from a portfolio of predominantly equity and equity related securities falling under the category of large Cap companies. There is no assurance that the investment objective of the Scheme will be achieved.
Scheme Expenses	Upto 2.50% as per Regulation 52(6)(c) and additional expenses provided in Regulation 52(6A)(b) and 52(6A)(c) of SEBI (Mutual Funds) Regulations, 1996 and Goods & Services Tax (GST) on Management fees. For further details please refer Scheme Information Document (SID). For further details please refer Scheme Information Document (SID).	

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	<table border="1"> <thead> <tr> <th>Investments</th> <th>Indicative allocation</th> <th>Risk profile</th> </tr> </thead> <tbody> <tr> <td>Equity and equity related securities</td> <td>65% to 100%</td> <td>Medium to High</td> </tr> <tr> <td>*Debt and Money Market Instruments</td> <td>0% to 35%</td> <td>Low to Medium</td> </tr> </tbody> </table> <p>*Debt securities/instruments are deemed to include securitised debt and investment in securitised debt will not exceed 50% of debt portion of the Scheme. Note: The asset allocation shown above is indicative and may change for a short term on defensive considerations. Review and rebalancing will be conducted when the asset allocation falls outside the range indicated above.</p>	Investments	Indicative allocation	Risk profile	Equity and equity related securities	65% to 100%	Medium to High	*Debt and Money Market Instruments	0% to 35%	Low to Medium															
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	<table border="1"> <thead> <tr> <th>Asset Class</th> <th>Investments</th> <th>Indicative allocation</th> <th>Risk profile</th> </tr> </thead> <tbody> <tr> <td>A</td> <td>Equity and equity related securities</td> <td>80% to 100%</td> <td>Medium to High</td> </tr> <tr> <td>A1</td> <td>investments in equity and equity related securities of large cap companies\$</td> <td>80% to 100%</td> <td>Medium to High</td> </tr> <tr> <td>A2</td> <td>investments in equity and equity related securities of other than large cap companies</td> <td>0% - 20%</td> <td>Medium to High</td> </tr> <tr> <td>B</td> <td>Debt and Money Market Instruments*</td> <td>0% to 20%</td> <td>Low to Medium</td> </tr> <tr> <td>C</td> <td>Units issued by REITs & InvITs</td> <td>0% - 10%</td> <td>Medium to High</td> </tr> </tbody> </table> <p>\$ Large cap companies would be those companies as defined under SEBI circular no. SEBI/HO/IM/DF3/CIR/P/2017/114 dated October 6, 2017 and as may be amended by SEBI from time to time. Currently the large cap companies are the 1st - 100th in terms of full market capitalisation. The list of stocks would be as per the list published by AMFI in accordance with the said circular and updated on half yearly basis. *Debt securities/instruments are deemed to include securitised debt and investment in securitised debt will not exceed 50% of debt portion of the Scheme. *Money Market instruments includes commercial papers, commercial bills, treasury bills, Government securities having an unexpired maturity up to one year, call or notice money, certificate of deposit, usance bills, and any other like instruments as specified by the Reserve Bank of India from time to time; The Scheme will invest upto a maximum of 20% of its net assets in foreign securities as specified in the SEBI circular- SEBI/IMD/CIR No.7/104753/07 dated September 26, 2007 and any subsequent amendments thereto specified by SEBI and/or RBI from time to time. Scheme may invest in GDRs/ADRs including overseas markets in GDRs/ADRs, overseas equity, bonds and mutual funds and such other instruments as may be allowed under the Regulations from time to time. To reduce the risk of the portfolio, the Scheme may use various derivative and hedging products from time to time, in the manner permitted by SEBI. Subject to the Regulations and the applicable guidelines issued by SEBI, the Trustee may permit the Fund to engage in securities lending and borrowing and short selling. At present, since only lending is permitted, the Fund may temporarily lend securities held with the Custodian to reputed counter-parties or on the exchange, for a fee, subject to prudent limits and controls for enhancing returns. The Fund, as per the current regulations is allowed to lend securities subject to a maximum of 50%, in aggregate, of the net assets of the Scheme and 50% of the net assets of the Scheme in the case of a single intermediary. The scheme may participate in the corporate bond repo transactions and in accordance with extant SEBI/RBI guidelines and any subsequent amendments thereto specified by SEBI and/or RBI from time to time. Portfolio Rebalancing: Subject to SEBI (MF) Regulations, the asset allocation pattern indicated above may change from time to time, keeping in view market conditions, market opportunities, applicable regulations and political and economic factors. These proportions may vary depending upon the perception of the Fund Manager, the intention being at all times to seek to protect the interests of the Unit holders. In case of any deviation, the AMC will achieve a normal asset allocation pattern in a maximum period of 30 days. Where the portfolio is not rebalanced within 30 Days, justification for the same shall be placed before the Investment Committee and reasons for the same shall be recorded in writing. The Investment committee shall then decide on the course of action. However, at all times the portfolio will adhere to the overall investment objective of the Scheme.</p>	Asset Class	Investments	Indicative allocation	Risk profile	A	Equity and equity related securities	80% to 100%	Medium to High	A1	investments in equity and equity related securities of large cap companies\$	80% to 100%	Medium to High	A2	investments in equity and equity related securities of other than large cap companies	0% - 20%	Medium to High	B	Debt and Money Market Instruments*	0% to 20%	Low to Medium	C	Units issued by REITs & InvITs	0% - 10%	Medium to High
Asset Class	Investments	Indicative allocation	Risk profile																						
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B	Debt and Money Market Instruments*	0% to 20%	Low to Medium																						
C	Units issued by REITs & InvITs	0% - 10%	Medium to High																						

Investment Strategy	Existing Features	Proposed features
	The investment strategy of the AMC is directed to investing in stocks, which, in the opinion of the Investment Manager, are priced at a material discount to their intrinsic value. Such intrinsic value is a function of both past performance and future growth prospects. The process of discovering the intrinsic value is through in-house research supplemented by research available from other sources. For selecting particular stocks as well as determining the potential value of such stocks, the AMC is guided, inter alia, by one or more of the following considerations: 1. The financial strength of the companies, as indicated by well recognised financial parameters; 2. Reputation of the management and track record; 3. Companies that are relatively less prone to recessions or cycles, either because of the nature of their businesses or superior strategies followed by their management; 4. Companies which pursue a strategy to build strong brands for their products or services and those which are capable of building strong franchises; and 5. Market liquidity of the stock. Risk is managed by adequate diversification by spreading investments over a range of industries. The Scheme may invest in listed/unlisted and/or rated/unrated debt or money market securities, provided the investments are within the limits indicated in the asset allocation pattern. Investment in unrated debt securities is made with the prior approval of the Board of the AMC, provided the investment is in terms of the parameters approved by the Board of the Trustee. Where the proposed investment is not within the parameters as mentioned above, approval of the Boards of both the AMC and the Trustee is taken before making the investment. To reduce the risk of the portfolio, the Scheme also uses various derivative and hedging products from time to time, in the manner permitted by SEBI. Subject to the maximum amount permitted from time to time, the Scheme may invest in GDRs/ADRs, in the manner allowed by SEBI/RBI. Such investments will be in conformity with the investment objective of the Scheme and the guidelines and Regulations prevailing at the time.	The investment strategy of the AMC is directed to investing in stocks, which, in the opinion of the Investment Manager, are priced at a material discount to their intrinsic value. Such intrinsic value is a function of both past performance and future growth prospects. The process of discovering the intrinsic value is through in-house research supplemented by research available from other sources. For selecting particular stocks as well as determining the potential value of such stocks, the AMC is guided, inter alia, by one or more of the following considerations: 1. The financial strength of the companies, as indicated by well recognised financial parameters; 2. Reputation of the management and track record; 3. Companies that are relatively less prone to recessions or cycles, either because of the nature of their businesses or superior strategies followed by their management; 4. Companies which pursue a strategy to build strong brands for their products or services and those which are capable of building strong franchises; and 5. Market liquidity of the stock. Risk is managed by adequate diversification by spreading investments over a range of industries. The Scheme may invest in listed/unlisted equity shares as per the extant SEBI (Mutual Funds) Regulations, 1996. The Scheme may invest in listed/unlisted and/or rated/unrated debt or money market securities, provided the investments are within the limits indicated in the asset allocation pattern. Investment in unrated debt securities is made with the prior approval of the Board of the AMC, provided the investment is in terms of the parameters approved by the Board of the Trustee. Where the proposed investment is not within the parameters as mentioned above, approval of the Boards of both the AMC and the Trustee is taken before making the investment. The scheme may invest in companies coming out with the IPO and whose post issue market cap (based on the issue price) would fall under above-mentioned criteria. The scheme may invest in another scheme of the Kotak Mahindra Mutual Fund or any other Mutual Fund without charging any fees, provided that aggregate inter-scheme investment made by all schemes under the management of Kotak Mahindra Asset Management Company Limited or in schemes under the management of any other asset management company shall not exceed 5% of the net asset value of Kotak Mahindra Mutual Fund.

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3. Kotak Balance

SUBJECT	EXISTING FEATURES	PROPOSED FEATURES
Name of Scheme	Kotak Balance	Kotak Equity Hybrid
Nature of Scheme/Type of Scheme	An open ended balanced scheme	An open ended hybrid scheme investing predominantly in equity and equity related instruments.
Benchmark	Crisil Balanced Fund Index	NIFTY 50 Hybrid Composite Debt 70:30 Index
Investment Objective	The investment objective of the Scheme is to achieve growth by investing in equity and equity related instruments, balanced with income generation by investing in debt and money market instruments. To reduce the risk of the portfolio, the Scheme may also use various derivative and hedging products from time to time, in the manner permitted by SEBI. Subject to the maximum amount permitted from time to time, the Fund will apply to SEBI and/or RBI for permission to invest in offshore securities including equities and equity related instruments and bonds/debentures and GDRs/ADRs of Indian companies for the portfolio. Subject to the maximum amount permitted from time to time, the Scheme may invest in offshore securities including GDRs/ADRs, in the manner allowed by SEBI/RBI provided such investments are in conformity with the investment objective of the Scheme and the prevailing guidelines and Regulations. There is no assurance that the investment objective of the Scheme will be achieved.	The investment objective of the Scheme is to achieve growth by investing in equity and equity related instruments, balanced with income generation by investing in debt and money market instruments. There is no assurance that the investment objective of the Scheme will be achieved.
Scheme Expenses	Upto 2.50% as per Regulation 52(6)(c) and additional expenses provided in Regulation 52(6A)(b) and 52(6A)(c) of SEBI (Mutual Funds) Regulations, 1996 and Goods & Services Tax (GST) on Management fees. For further details please refer Scheme Information Document (SID). For further details please refer Scheme Information Document (SID).	

Asset Allocation pattern

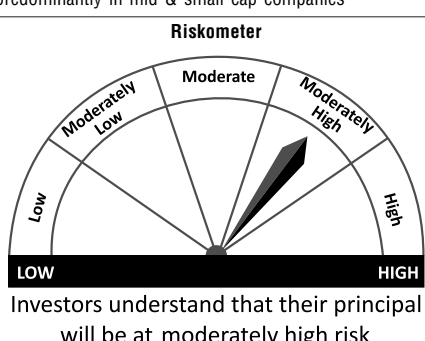
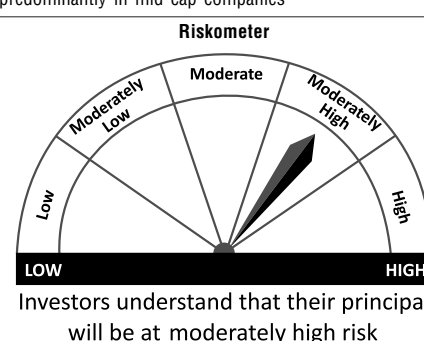
Existing Features	The asset allocation under the Scheme, under normal circumstances, is as follows:		
	Investments	Indicative allocation	Risk profile
	Equity and Equity related instruments	51%	Medium to High
	*Debt and Money Market instruments	49%	Low to medium
	Units issued by REITs & InvITs	0% - 10%	Medium to High
	*Debt securities/instruments are deemed to include securitised debt and investment in securitised debt will not exceed 50% of the debt portion.		
	Note: The asset allocation shown above is indicative and may change depending on the Fund Manager's view of the market conditions for a short term on defensive considerations. The above allocation may change to maintain the ratio required for the Scheme to qualify as equity oriented scheme under Sections 115R and 115T of Income Tax Act, 1961. Under the said provision, dividend distributed by equity oriented schemes is exempt from dividend distribution tax. However, the equity exposure can vary between 50% and 70% of the net assets of the Scheme. If the exposure falls below the said lower limit or exceeds the upper limit, it will be restored within Seven (7) Working Days.		

Proposed Features	The asset allocation under the Scheme, under normal circumstances, is as follows:		
	Investments	Indicative allocation	Risk Profile
	Equity and Equity related instruments	65% - 80%	Medium to High
	*Debt and Money Market instruments	20% - 35%	Low to medium
	Units issued by REITs & InvITs	0% - 10%	Medium to High
	*Debt securities/instruments are deemed to include securitised debt and investment in securitised debt will not exceed 50% of the debt portion.		
	*Money Market instruments includes commercial papers, commercial bills, treasury bills, Government securities having an unexpired maturity up to one year, call or notice money, certificate of deposit, usance bills, and any other like instruments as specified by the Reserve Bank of India from time to time;		
	The Scheme will invest upto a maximum of 35% of its net assets in foreign securities as specified in the SEBI circular-SEBI/IMD/CIR No.7/104753/07 dated September 26, 2007 and any subsequent amendments thereto specified by SEBI and/or RBI from time to time. Scheme may invest in GDRs/ADRs including overseas markets in GDRs/ADRs, overseas equity, bonds and mutual funds and such other instruments as may be allowed under the Regulations from time to time.		
	To reduce the risk of the portfolio, the Scheme may use various derivative and hedging products from time to time, in the manner permitted by SEBI.		
	Subject to the Regulations and the applicable guidelines issued by SEBI, the Trustee may permit the Fund to engage in securities lending and borrowing and short selling. At present, since only lending is permitted, the Fund may temporarily lend securities held with the Custodian to reputed counter-parties or on the exchange, for a fee, subject to prudent limits and controls for enhancing returns. The Fund, as per the current regulations is allowed to lend securities subject to a maximum of 50%, in aggregate, of the net assets of the Scheme and 50% of the net assets of the Scheme in the case of a single intermediary.		
	The scheme may participate in the corporate bond repo transactions and in accordance with extant SEBI/RBI guidelines and any subsequent amendments thereto specified by SEBI and/or RBI from time to time.		
	Portfolio Rebalancing: Subject to SEBI (MF) Regulations, the asset allocation pattern indicated above may change from time to time, keeping in view market conditions, market opportunities, applicable regulations and political and economic factors. These proportions may vary depending upon the perception of the Fund Manager, the intention being at all times to seek to protect the interests of the Unit holders. In case of any deviation, the AMC will achieve a normal asset allocation pattern in a maximum period of 30 days. Where the portfolio is not rebalanced within 30 Days, justification for the same shall be placed before the Investment Committee and reasons for the same shall be recorded in writing. The Investment committee shall then decide on the course of action. However, at all times the portfolio will adhere to the overall investment objective of the Scheme.		

Investment Strategy			
Existing Features	Balancing Equity and Debt Risk: The investment strategy is aimed at exploiting the potential for capital appreciation of equity and the stable returns of debt while balancing the risks of equity with the comparative safety of debt. Emphasis is given to choosing securities, which, in the opinion of the Fund Manager, are less prone to market risk and default risk, while bearing in mind the liquidity needs arising out of the open-ended nature of the Scheme. Equity Portion: The investment strategy of the AMC is directed to investing in stocks, which, in the opinion of the Fund Manager, are priced at a material discount to their intrinsic value and are less prone to market risk. Such intrinsic value is a function of both past performance and future growth prospects. The process of discovering the intrinsic value is through in-house research, supplemented by research available from other sources. For selecting particular stocks as well as determining the potential value of such stocks, the AMC will be guided, inter alia, by the following considerations: <ul style="list-style-type: none"> The financial strength of the companies, as indicated by well recognised financial parameters; The reputation of the management and its track record; Companies that are relatively less prone to recessions or cycles, either because of the nature of their businesses or superior strategies followed by their management; Companies which are generally believed to be a good credit risk; Companies which pursue a strategy to build strong brands for their products or services and those which are capable of building strong franchises; and The market capitalisation on, volatility and liquidity of the stock. Risk is distributed by spreading investments over a range of industries/sectors. Debt Portion: The Scheme may invest in listed/unlisted and/or rated/unrated debt or money market instruments/securities, Gilts/Government Securities, securities issued/guaranteed by the Central/State Governments, securities issued by public sector companies, financial institutions and/or money market instruments such as commercial paper, certificates of deposit, permitted securities under a repo agreement etc., provided the investment is within the limits indicated in the asset allocation pattern. Investment in unrated debt securities is made with the prior approval of the Board of the AMC, provided the investment is in terms of the parameters approved by the Board of the Trustee. Where the proposed investment is not within the parameters as mentioned above, approval of the Boards of both the AMC and the Trustee is taken before making the investment. The maturity profile of debt instruments is selected in accordance with the Fund Manager's view regarding market conditions, interest rate outlook and stability of rating. The Scheme may invest in call money/term money market in terms of RBI guidelines in this respect. To avoid duplication of portfolios and to reduce expenses, the Scheme may invest in any other scheme of the Fund to the extent permitted by the Regulations. In such an event, the AMC cannot charge management fees on the amounts of the Schemes so invested, unless permitted by the Regulations.		

Proposed features	Balancing Equity and Debt Risk: The investment strategy is aimed at exploiting the potential for capital appreciation of equity and the stable returns of debt while balancing the risks of equity with the comparative safety of debt. Emphasis is given to choosing securities, which, in the opinion of the Fund Manager, are less prone to market risk and default risk, while bearing in mind the liquidity needs arising out of the open-ended nature of the Scheme. Equity Portion: The investment strategy of the AMC is directed to investing in stocks, which, in the opinion of the Fund Manager, are priced at a material discount to their intrinsic value and are less prone to market risk. Such intrinsic value is a function of both past performance and future growth prospects. The process of discovering the intrinsic value is through in-house research, supplemented by research available from other sources. For selecting particular stocks as well as determining the potential value of such stocks, the AMC will be guided, inter alia, by the following considerations: <ul style="list-style-type: none"> The financial strength of the companies, as indicated by well recognised financial parameters; The reputation of the management and its track record; Companies that are relatively less prone to recessions or cycles, either because of the nature of their businesses or superior strategies followed by their management; Companies which are generally believed to be a good credit risk; Companies which pursue a strategy to build strong brands for their products or services and those which are capable of building strong franchises; and The market capitalisation on, volatility and liquidity of the stock. The Scheme may invest in listed/unlisted equity shares as per the extant SEBI (Mutual Funds) Regulations, 1996 and amended by SEBI from time to time. Risk is distributed by spreading investments over a range of industries/sectors. Debt Portion: The Scheme may invest in listed/unlisted and/or rated/unrated debt or money market instruments/securities, Gilts/Government Securities, securities issued/guaranteed by the Central/State Governments, securities issued by public sector companies, financial institutions and/or money market instruments such as commercial paper, certificates of deposit, permitted securities under a repo agreement etc., provided the investment is within the limits indicated in the asset allocation pattern. Investment in unrated debt securities is made with the prior approval of the Board of the AMC, provided the investment is in terms of the parameters approved by the Board of the Trustee. Where the proposed investment is not within the parameters as mentioned above, approval of the Boards of both the AMC and the Trustee is taken before making the investment. The maturity profile of debt instruments is selected in accordance with the Fund Manager's view regarding market conditions, interest rate outlook and stability of rating. The Scheme may invest in call money/term money market in terms of RBI guidelines in this respect. The scheme may invest in companies coming out with the IPO and whose post issue market cap (based on the issue price) would fall under above-mentioned criteria. The scheme may invest in another scheme of the Kotak Mahindra Mutual Fund or any other Mutual Fund without charging any fees, provided that aggregate inter-scheme investment made by all schemes under the management of Kotak Mahindra Asset Management Company Limited or in schemes under the management of any other asset management company shall not exceed 5% of the net asset value of Kotak Mahindra Mutual Fund.		
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4. Kotak Emerging Equity Scheme

SUBJECT	EXISTING FEATURES	PROPOSED FEATURES
Name of Scheme	Kotak Emerging Equity Scheme	Kotak Emerging Equity Scheme
Nature of Scheme/Type of Scheme	An open ended equity growth scheme	Mid Cap Fund- An open ended equity scheme predominantly investing in mid cap stocks
Product Label	Kotak Emerging Equity Scheme is suitable for investors who are seeking*: <ul style="list-style-type: none"> Long term capital growth Investment in equity & equity related securities predominantly in mid & small cap companies  Investors understand that their principal will be at moderately high risk	Kotak Emerging Equity Scheme is suitable for investors who are seeking*: <ul style="list-style-type: none"> Long term capital growth Investment in equity & equity related securities predominantly in mid cap companies  Investors understand that their principal will be at moderately high risk
Benchmark	S & P BSE Mid Small Cap Index	Nifty Free Float Midcap 100
Investment Objective	The investment objective of the scheme is to generate long-term capital appreciation from a portfolio of equity and equity related securities, by investing predominantly in mid and small cap companies. The scheme may also invest in Debt and Money Market Instruments, as per the asset allocation table. The Scheme's performance will be measured against the benchmark S&P BSE Mid Small Cap. There is no assurance that the investment objective of the Scheme will be achieved.	The investment objective of the scheme is to generate long-term capital appreciation from a portfolio of equity and equity related securities, by investing predominantly in mid companies. The scheme may also invest in Debt and Money Market Instruments, as per the asset allocation table. There is no assurance that the investment objective of the Scheme will be achieved.
Scheme Expenses	Upto 2.50% as per Regulation 52(6)(c) and additional expenses provided in Regulation 52(6A)(b) and 52(6A)(c) of SEBI (Mutual Funds) Regulations, 1996 and Goods & Services Tax (GST) on Management fees. For further details please refer Scheme Information Document (SID).	

Asset Allocation pattern	The asset allocation under the Scheme, under normal circumstances, will be as follows:		
Existing Features	Investments	Indicative allocation	Risk profile
	Equity & Equity related Securities Of which	65% to 100%	Medium to High
	<ul style="list-style-type: none"> Mid and small cap companies Other Companies 	65% to 100% 0% to 35%	
	Debt & Money Market Instruments*	0% to 35%	
	The asset allocation shown above is indicative and may vary according to circumstances at the sole discretion of the Fund Manager, on defensive consideration. Review and rebalancing will be conducted when the asset allocation falls outside the range indicated above. If the exposure falls outside the above range, it will be restored within 10 Business Days. If permitted by SEBI under extant regulations/guidelines, the scheme may also engage in stock lending, not exceeding 20% of the net assets of the Scheme, provided the minimum corpus of the scheme is ₹ 100 Crore. Investment will be made in derivatives instruments upto 35% of the net assets of the Scheme. *Debt instruments shall be deemed to include securitised debts and investment in such securitised debts shall not exceed 25% of the net assets of the scheme. The total investment value of equity, debt instruments and notional value of Investment in derivatives shall not exceed 100% of the net assets of the scheme. From time to time the Scheme may hold cash. For the purpose of determining market capitalisation, the scheme will follow the market capitalisation range as per S&P BSE MID SMALL CAP, or other such agency as may be designated by the AMC, at the end of every calendar quarter. Any stock which has a market capitalization above the highest market capitalisation in S&P BSE Mid Small Cap would be considered as Largecap, and, any stock which has a market capitalisation below the lowest market capitalisation in S&P BSE Mid Small Cap would be considered as smallcap. The scheme will reset the allocation as per the new definition within 15 Business days from the receipt of such classifications.		

Proposed Features	The asset allocation under the Scheme, under normal circumstances, will be as follows:		
	Asset Class	Investments	Indicative allocation
	A	Equity & Equity related Securities	65% to 100%
	A1	investments in equity and equity related securities of mid cap companies	65% to 100%
	A2	investments in equity and equity related securities of Companies other than mid cap companies	0% to 35%
	B	Debt & Money Market Instruments *	0% to 35%
	C	Units issued by REITs & InvITs	0% - 10%
	Medium to High		
	SMID cap companies would be those companies as defined under SEBI circular no. SEBI/HO/IM/DF3/CIR/P/2017/114 dated October 6, 2017 and as may be amended by SEBI from time to time. Currently the mid cap companies are 101 st - 250 th in terms of full market capitalisation. The list of stocks would be as per the list published by AMFI in accordance with the said circular and updated on half yearly basis. *Debt instruments shall be deemed to include securitised debts and investment in such securitised debts shall not exceed 50% of the net assets of the scheme. The total investment value of equity, debt instruments and notional value of Investment in derivatives shall not exceed 100% of the net assets of the scheme. *Money Market instruments includes commercial papers, commercial bills, treasury bills, Government securities having an unexpired maturity up to one year, call or notice money, certificate of deposit, usance bills, and any other like instruments as specified by the Reserve Bank of India from time to time; From time to time the Scheme may hold cash. The scheme may invest in companies coming out with the IPO and whose post issue market cap (based on the issue price) would fall under above-mentioned criteria. The Scheme will invest upto a maximum of 35% of its net assets in foreign securities as specified in the SEBI circular- SEBI/IMD/CIR No.7/104753/07 dated September 26, 2007 and any subsequent amendments thereto specified by SEBI and/or RBI from time to time. Scheme may invest in GDRs/ADRs including overseas markets in GDRs/ADRs, overseas equity, bonds and mutual funds and such other instruments as may be allowed under the Regulations from time to time. To reduce the risk of the portfolio, the Scheme may use various derivative and hedging products from time to time, in the manner permitted by SEBI. Subject to the Regulations and the applicable guidelines issued by SEBI, the Trustee may permit the Fund to engage in securities lending and borrowing and short selling. At present, since only lending is permitted, the Fund may temporarily lend securities held with the Custodian to reputed counter-parties or on the exchange, for a fee, subject to prudent limits and controls for enhancing returns. The Fund, as per the current regulations is allowed to lend securities subject to a maximum of 50%, in aggregate, of the net assets of the Scheme and 50% of the net assets of the Scheme in the case of a single intermediary. The scheme may participate in the corporate bond repo transactions and in accordance with extant SEBI/RBI guidelines and any subsequent amendments thereto specified by SEBI and/or RBI from time to time. Portfolio Rebalancing: Subject to SEBI (MF) Regulations, the asset allocation pattern indicated above may change from time to time, keeping in view market conditions, market opportunities, applicable regulations and political and economic factors. These proportions may vary depending upon the perception of the Fund Manager, the intention being at all times to seek to protect the interests of the Unit holders. In case of any deviation, the AMC will achieve a normal asset allocation pattern in a maximum period of 30 days. Where the portfolio is not rebalanced within 30 Days, justification for the same shall be placed before the Investment Committee and reasons for the same shall be recorded in writing. The Investment committee shall then decide on the course of action. However, at all times the portfolio will adhere to the overall investment objective of the Scheme.		

Investment Strategy			
Existing Features	The scheme will use bottom-up stock selection and invest across sectors and companies. To achieve the investment objective, the scheme will predominantly invest in equity and equity linked instruments of mid & small cap companies, i.e., companies that have market capitalisation lower than the large cap companies. For the purpose of determining market capitalisation, the scheme will follow the market capitalisation range as per S&P BSE Mid Small Cap, or other such agency as may be designated by the AMC, at the end of every calendar quarter. Any stock which has a market capitalization above the highest market capitalisation in S&P BSE Mid Small Cap would be considered as Largecap, and, any stock which has a market capitalisation below the lowest market capitalisation in S&P BSE Mid Small Cap would be considered as smallcap The universe would also include those companies coming with the IPO and whose post issue market cap (based on the issue price) would fall under above-mentioned criteria. The investment strategy of the AMC is directed to investing in stocks, which, in the opinion of the Fund Manager, are priced at a material discount to their intrinsic value. Such intrinsic value is a function of both past performance and future growth prospects. The process of discovering the intrinsic value is through in-house research supplemented by research available from other sources. For selecting particular stocks as well as determining the potential value of such stocks, the AMC is guided, inter alia, by one or more of the following considerations: <ol style="list-style-type: none"> The financial strength of the companies, as indicated by well-recognised financial parameters; Reputation of the management and track record; Companies that are relatively less prone to recessions or cycles, either because of the nature of their businesses or superior strategies followed by their management; Companies which pursue a strategy to build strong brands for their products or services and those which are capable of building strong franchises; and Market liquidity of the stock. In an endeavour to preserve capital in bearish market conditions, the Fund Manager may invest in money or debt market securities up to 35% of the portfolio. The Scheme may invest in listed/unlisted and/or rated/unrated debt or money market securities, provided the investments are within the limits indicated in the Investment Pattern Table. Investment in unrated debt securities is made with the prior approval of the Board of the AMC, provided the investment is in terms of the parameters approved by the Board of the Trustee. Where the proposed investment is not within the parameters as mentioned above, approval of the Boards of both the AMC and the Trustee is taken before making the investment. The Scheme may also use various derivative products from time to time, in the manner permitted by SEBI. To avoid duplication of portfolios and to reduce expenses, the Scheme may invest in any other scheme of the Fund to the extent permitted by the Regulations. In such an event, the AMC cannot charge management fees on the amounts of the Schemes so invested, unless permitted by the Regulations.		

Proposed features	The scheme will use bottom-up stock selection and invest across sectors and companies. To achieve the investment objective, the scheme will predominantly invest in equity and equity linked instruments of small cap companies. The universe would also include those companies coming with the IPO and whose post issue market cap (based on the issue price) would fall under above-mentioned criteria.		
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NOTICE-CUM-ADDENDUM

Any queries/clarifications in this regard may be addressed to: **Kotak Mahindra Asset Management Company Limited** CIN: U65991MH1994PLC080009 (Investment Manager for Kotak Mahindra Mutual Fund)
6th Floor, Kotak Towers, Building No. 21, Infinity Park, Off: Western Express Highway, Goregaon - Mulund Link Road, Malad (East), Mumbai - 400097 • Phone Number: 022 66056825 • Email: mutual@kotak.com • Website: assetmanagement.kotak.com

4. Kotak Emerging Equity Scheme (contd.)

SUBJECT	
Proposed features	<p>The investment strategy of the AMC is directed to investing in stocks, which, in the opinion of the Fund Manager, are priced at a material discount to their intrinsic value. Such intrinsic value is a function of both past performance and future growth prospects. The process of discovering the intrinsic value is through in-house research supplemented by research available from other sources. For selecting particular stocks as well as determining the potential value of such stocks, the AMC is guided, inter alia, by one or more of the following considerations:</p> <ol style="list-style-type: none"> The financial strength of the companies, as indicated by well-recognised financial parameters; Reputation of the management and track record; Companies that are relatively less prone to recessions or cycles, either because of the nature of their businesses or superior strategies followed by their management; Companies which pursue a strategy to build strong brands for their products or services and those which are capable of building strong franchises; and Market liquidity of the stock. <p>In an endeavour to preserve capital in bearish market conditions, the Fund Manager may invest in debt and money market instruments up to 35% of the portfolio.</p> <p>The Scheme may invest in listed/unlisted equity shares as per the extant SEBI (Mutual Funds) Regulations, 1996 and amended by SEBI from time to time. The Scheme may invest in listed/unlisted and/or rated/unrated debt or money market securities, provided the investments are within the limits indicated in the Investment Pattern Table. Investment in unrated debt securities is made with the prior approval of the Board of the AMC, provided the investment is in terms of the parameters approved by the Board of the Trustee. Where the proposed investment is not within the parameters as mentioned above, approval of the Boards of both the AMC and the Trustee is taken before making the investment.</p> <p>The scheme may invest in another scheme of the Kotak Mahindra Mutual Fund or any other Mutual Fund without charging any fees, provided that aggregate inter-scheme investment made by all schemes under the management of Kotak Mahindra Asset Management Company Limited or in schemes under the management of any other asset management company shall not exceed 5% of the net asset value of Kotak Mahindra Mutual Fund.</p>

5. Kotak Equity Savings Fund

SUBJECT	EXISTING FEATURES	PROPOSED FEATURES
Name of Scheme	Kotak Equity Savings Fund	
Nature of Scheme/ Type of Scheme	An open ended equity scheme	An open ended scheme investing in equity, arbitrage and debt
Benchmark	75% of Nifty 50 Arbitrage Index & 25% in Nifty 50	
Scheme Expenses	Upto 2.50% as per Regulation 52(6)(c) and additional expenses provided in Regulation 52(6A)(b) and 52(6A)(c) of SEBI (Mutual Funds) Regulations, 1996 and Goods & Services Tax (GST) on Management fees. For further details please refer Scheme Information Document (SID).	

Asset Allocation pattern

Asset Class	Investments	Indicative Allocation	Risk Profile
A	Equity & Equity Related instruments including derivatives	65% - 90%	Medium - High
A1	Of which Cash-futures arbitrage*	40% - 75%	Low - Medium
A2	of which Net long equity exposure**	15% - 25%	High
B	Debt & Money market Instruments (including margin for derivatives)	10% - 35%	Low
C	Units issued by REITs & InvITs	0% - 10%	Medium to High

*This denotes only hedged equity positions by investing in arbitrage opportunities in the equity market. The fund manager in the above case can therefore take exposure to equivalent stock/index futures & create completely covered positions. Eg. - The scheme invests 65% in equity stocks/index basket in the cash market and takes short position in futures market for relevant stocks/index to the extent of exactly 65% to avail arbitrage between spot & futures market. Thus the entire position is used to lock arbitrage profit.

**This denotes only net long equity exposures aimed to gain from potential capital appreciation of these positions. Thus it is a directional equity exposure which is not hedged.

In case of deviation from the above asset allocation, it will be rebalanced within a maximum period of 30 days.

The cumulative gross exposure through debt, equity and derivative positions shall not exceed 100% of the net assets of the scheme in accordance with SEBI Cir/IMD/DF/11/2010 dated August 18, 2010.

If the debt/money market instruments offer better returns than the arbitrage opportunities available in cash and derivatives segments of equity markets then the investment manager may choose to have a lower equity exposure. In such defensive circumstances the asset allocation will be as per the below table:

Asset Class	Investments	Indicative Allocation	Risk Profile
A	Equity & Equity Related instruments including derivatives	25% - 65%	Medium - High
A1	Of which Cash-futures arbitrage*	0% - 50%	Low - Medium
A2	of which Net long equity exposure**	15% - 25%	High
B	Debt & Money market Instruments (including margin for derivatives)	35% - 75%	Low

*This denotes only hedged equity positions by investing in arbitrage opportunities in the equity market. The fund manager in the above case can therefore take exposure to equivalent stock/index futures & create completely covered positions.

**This denotes only net long equity exposures aimed to gain from potential capital appreciation of these positions. Thus it is a directional equity exposure which is not hedged.

The above asset allocation for defensive consideration will be for a maximum period of 30 days within which the asset allocation will be rebalanced back to as indicated for normal circumstances.

The scheme shall not invest in ADR/GDR, foreign securities and Securitised Debt and shall not involve in short selling of securities. Subject to the Regulations and the applicable guidelines issued by SEBI, the Trustee may permit the Fund to engage in securities lending. The Fund can temporarily lend securities held with the Custodian to reputed counter-parties, for a fee, subject to prudent limits and controls for enhancing returns. The Fund is allowed to lend securities subject to a maximum of 20%, in aggregate, of the net assets of the Scheme and 5% of the net assets of the Scheme in the case of a single intermediary.

Asset Class	Investments	Indicative Allocation	Risk Profile
A	Equity & Equity Related instruments including derivatives	65% - 90%	Medium - High
A1	Of which Cash-futures arbitrage*	15% - 80%	Low - Medium
A2	of which Net long equity exposure**	10% - 50%	High
B	Debt & Money market Instruments (including margin for derivatives)***	10% - 35%	Low
C	Units issued by REITs & InvITs	0% - 10%	Medium to High

*This denotes only hedged equity positions by investing in arbitrage opportunities in the equity market. The fund manager in the above case can therefore take exposure to equivalent stock/index futures & create completely covered positions. Eg. - The scheme invests 65% in equity stocks/index basket in the cash market and takes short position in futures market for relevant stocks/index to the extent of exactly 65% to avail arbitrage between spot & futures market. Thus the entire position is used to lock arbitrage profit.

**This denotes only net long equity exposures aimed to gain from potential capital appreciation of these positions. Thus it is a directional equity exposure which is not hedged.

***Debt instruments shall be deemed to include securitised debts (excluding foreign securitised debt) and investment in securitised debts shall not exceed 50% of Debt and Money Market instruments.

Money Market instruments includes commercial papers, commercial bills, treasury bills, Government securities having an unexpired maturity up to one year, call or notice money, certificate of deposit, usance bills, and any other like instruments as specified by the Reserve Bank of India from time to time.

The cumulative gross exposure through debt, equity and derivative positions shall not exceed 100% of the net assets of the scheme in accordance with SEBI Cir/IMD/DF/11/2010 dated August 18, 2010.

If the debt/money market instruments offer better returns than the arbitrage opportunities available in cash and derivatives segments of equity markets then the investment manager may choose to have a lower equity exposure. In such defensive circumstances the asset allocation will be as per the below table:

Asset Class	Investments	Indicative Allocation	Risk Profile
A	Equity & Equity Related instruments including derivatives	30% - 65%	Medium - High
A1	of which Cash-futures arbitrage*	15% - 20%	Low - Medium
A2	of which Net long equity exposure**	10% - 50%	High
B	Debt & Money market Instruments (including margin for derivatives)***	35% - 70%	Low
C	Units issued by REITs & InvITs	0% - 10%	Medium to High

*This denotes only hedged equity positions by investing in arbitrage opportunities in the equity market. The fund manager in the above case can therefore take exposure to equivalent stock/index futures & create completely covered positions.

**This denotes only net long equity exposures aimed to gain from potential capital appreciation of these positions. Thus it is a directional equity exposure which is not hedged.

***Debt instruments shall be deemed to include securitised debts (excluding foreign securitised debt) and investment in securitised debts shall not exceed 50% of Debt and Money Market instruments.

Money Market instruments includes commercial papers, commercial bills, treasury bills, Government securities having an unexpired maturity up to one year, call or notice money, certificate of deposit, usance bills, and any other like instruments as specified by the Reserve Bank of India from time to time.

The Scheme will invest upto a maximum of 35% of its net assets in foreign securities as specified in the SEBI circular- SEBI/IMD/CIR No.7/104753/07 dated September 26, 2007 and any subsequent amendments thereto specified by SEBI and/or RBI from time to time. Scheme may invest in GDRs/ADRs including overseas markets in GDRs/ADRs, overseas equity, bonds and mutual funds and such other instruments as may be allowed under the Regulations from time to time.

To reduce the risk of the portfolio, the Scheme may use various derivative and hedging products from time to time, in the manner permitted by SEBI.

Subject to the Regulations and the applicable guidelines issued by SEBI, the Trustee may permit the Fund to engage in securities lending and borrowing and short selling. At present, since only lending is permitted, the Fund may temporarily lend securities held with the Custodian to reputed counter-parties or on the exchange, for a fee, subject to prudent limits and controls for enhancing returns. The Fund, as per the current regulations is allowed to lend securities subject to a maximum of 50%, in aggregate, of the net assets of the Scheme and 50% of the net assets of the Scheme in the case of a single intermediary.

The scheme may participate in the corporate bond repo transactions and in accordance with extant SEBI/RBI guidelines and any subsequent amendments thereto specified by SEBI and/or RBI from time to time.

Portfolio Rebalancing:
Subject to SEBI (MF) Regulations, the asset allocation pattern indicated above may change from time to time, keeping in view market conditions, market opportunities, applicable regulations and political and economic factors. These proportions may vary depending upon the perception of the Fund Manager, the intention being at all times to seek to protect the interests of the Unit holders. In case of any deviation, the AMC will achieve a normal asset allocation pattern in a maximum period of 30 days. Where the portfolio is not rebalanced within 30 Days, justification for the same shall be placed before the Investment Committee and reasons for the same shall be recorded in writing. The Investment committee shall then decide on the course of action. However, at all times the portfolio will adhere to the overall investment objective of the Scheme.

Asset Class	Investments	Indicative Allocation	Risk Profile
A	Equity and Equity related instruments	65% to 100%	High
A1	Midcap Stocks	65% to 100%	High
A2	Other than Midcap Stocks	0 to 35%	High
B	Debt and Money Market Securities	0 to 35%	Low
C	Units issued by REITs & InvITs	0% - 10%	Medium to High

Note: The asset allocation (between asset classes A and B) shown above is indicative and may vary according to circumstance at the discretion of the Fund Manager, on defensive consideration. Review and rebalancing will be conducted when the asset allocation (between asset classes A and B) falls outside the range indicated above. If the exposure falls outside the above range, it will be restored within Ten Working Days

The asset allocation between A1 and A2 as indicated above shall be reviewed at the end of every calendar quarter and rebalancing, if required will be conducted within a month of review. The Scheme will not invest in securitised debt.

5. Kotak Equity Savings Fund (contd.)

SUBJECT	
Existing Features	<p>of a stock in the futures market is higher than in the spot market, after adjusting for cost and taxes, the scheme may buy the stock in the spot market and sell the same stock in equal quantity in the futures market simultaneously. For example, on 29-05-2016, the scheme buys 10,000 shares of XYZ Ltd. on spot @ ₹ 144.40/- and at the same time sells 10,000 XYZ Ltd. futures for June 2016 expiry @ ₹ 145.70. The scheme thus enters into a fully hedged transaction by selling the equity position in the futures market for expiry on 25-06-2016. If the scheme holds this position till expiry of the futures, the scheme earns an annualised net return (after adjusting brokerage, service tax and STT) of 9.03%, irrespective of what is the price of XYZ Ltd. on the date of expiry. On the date of expiry, if the price differential between the spot and futures position of the subsequent month maturity still persists, the scheme may rollover* the futures position and hold onto the position in the spot market. In case such an opportunity is not available, the scheme would liquidate the spot position and settle the futures position simultaneously.</p> <p>*Rolling over of the futures transaction means, Unwinding the short position in the futures and simultaneously buying futures of the subsequent month maturity, and Holding onto the spot position</p> <p>There could also be instances of unwinding both the spot and the future position before the expiry of the current-month future to increase the base return or to meet redemption.</p> <p>The scheme also seeks to participate in the Securities Lending & Borrowing market to the extent of 20% of the net assets of the scheme or as permitted by SEBI from time to time to augment the income through the lending fee or through arbitrage opportunities presented there.</p> <p>Enhance returns through Unhedged Equity: The scheme would look to enhance returns through a moderate exposure in unhedged equity positions. The long equity exposure may comprise of equity stocks or equity derivatives such as equity index options & futures or a combination of both. A combination of top-down & bottom up approach would be used to select scrips which have the potential to provide growth at reasonable valuations.</p>
Proposed features	<p>The investment strategy is aimed at generating income by investing in arbitrage opportunities in the cash and derivatives segments of the equity markets and in debt securities and at the same time attempting to enhance returns through long exposure in equity and equity related instruments. If suitable arbitrage opportunities are not available in the opinion of the Fund Manager, the scheme may predominantly invest in debt and money market securities.</p> <p>Income from Arbitrage Positions: The fund manager will evaluate the difference between price of a stock in the futures market and in the spot market. If the price of a stock in the futures market is higher than in the spot market, after adjusting for cost and taxes, the scheme may buy the stock in the spot market and sell the same stock in equal quantity in the futures market simultaneously. For example, on 29-05-2016, the scheme buys 10,000 shares of XYZ Ltd. on spot @ ₹ 144.40/- and at the same time sells 10,000 XYZ Ltd. futures for June 2016 expiry @ ₹ 145.70. The scheme thus enters into a fully hedged transaction by selling the equity position in the futures market for expiry on 25-06-2016. If the scheme holds this position till expiry of the futures, the scheme earns an annualised net return (after adjusting brokerage, service tax and STT) of 9.03%, irrespective of what is the price of XYZ Ltd. on the date of expiry. On the date of expiry, if the price differential between the spot and futures position of the subsequent month maturity still persists, the scheme may rollover* the futures position and hold onto the position in the spot market. In case such an opportunity is not available, the scheme would liquidate the spot position and settle the futures position simultaneously.</p> <p>*Rolling over of the futures transaction means, Unwinding the short position in the futures and simultaneously buying futures of the subsequent month maturity, and Holding onto the spot position.</p> <p>There could also be instances of unwinding both the spot and the future position before the expiry of the current-month future to increase the base return or to meet redemption.</p> <p>Enhance returns through Unhedged Equity: The scheme would look to enhance returns through a moderate exposure in unhedged equity positions. The long equity exposure may comprise of equity stocks or equity derivatives such as equity index options & futures or a combination of both. A combination of top-down & bottom up approach would be used to select scrips which have the potential to provide growth at reasonable valuations.</p> <p>The scheme may invest in companies coming out with the IPO and whose post issue market cap (based on the issue price) would fall under above-mentioned criteria.</p> <p>The Scheme may invest in listed/unlisted equity shares as per the extant SEBI (Mutual Funds) Regulations, 1996 and amended by SEBI from time to time.</p> <p>The scheme may invest in another scheme of the Kotak Mahindra Mutual Fund or any other Mutual Fund without charging any fees, provided that aggregate inter-scheme investment made by all schemes under the management of Kotak Mahindra Asset Management Company Limited or in schemes under the management of any other asset management company shall not exceed 5% of the net asset value of Kotak Mahindra Mutual Fund.</p>

6. Kotak Midcap Scheme

SUBJECT	EXISTING FEATURES	PROPOSED FEATURES
Name of Scheme	Kotak Midcap Scheme	Kotak Small Cap Fund
Nature of Scheme/ Type of Scheme	An open ended equity growth scheme	Small Cap Fund - An open ended equity scheme predominantly investing in small cap stocks
Product Label	<p>Kotak Midcap Scheme is suitable for investors who are seeking*:</p> <ul style="list-style-type: none"> Long term capital growth Investment in equity & equity related securities predominantly in mid cap Stocks <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p>	<p>Kotak Smallcap Fund is suitable for investors who are seeking*:</p> <ul style="list-style-type: none"> Long term capital growth Investment in equity & equity related securities predominantly in small cap Stocks <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p>
Benchmark	Nifty Midcap 100	Nifty Smallcap 50
Investment Objective	<p>The investment objective of the scheme is to generate capital appreciation from a diversified portfolio of equity and equity related securities.</p> <p>The Scheme will predominantly invest in midcap stocks. The stocks falling within the market capitalization range in the underlying benchmark viz Nifty Midcap 100 would be considered as midcap stocks. Any stock which would have a market capitalization above the highest market capitalisation in Nifty Midcap 100 would be considered as Largecap, and, any stock which has a market capitalisation below the lowest market capitalisation in Nifty Midcap 100 would be considered as smallcap. For the purpose of determining midcap stocks, the market capitalisation of companies at the end of previous calendar quarter will be considered, and followed for subsequent calendar quarter. The portfolio will be reviewed and rebalanced within a month from the calendar quarter end, based on the classification.</p> <p>The Midcap segment consists of companies, many of whom started out small. They have survived the uncertainties of the early years and have the potential to register good growth over the long term. These companies could be tomorrow's blue chip stocks.</p> <p>Subject to the maximum amount permitted from time to time, the Scheme may invest in ADRs/GDRs or other offshore securities, in the manner allowed by SEBI/RBI, provided such investments are in conformity with the investment objectives of the Scheme and the prevailing guidelines and Regulations. The Scheme may also use various derivative and hedging products from time to time, in the manner permitted by SEBI.</p> <p>There is no assurance that the investment objective of the Scheme will be achieved.</p>	<p>The investment objective of the scheme is to generate capital appreciation from a diversified portfolio of equity and equity related securities by investing predominantly in small cap companies.</p> <p>There is no assurance that the investment objective of the Scheme will be achieved.</p>
Scheme Expenses	Upto 2.50% as per Regulation 52(6)(c) and additional expenses provided in Regulation 52(6A)(b) and 52(6A)(c) of SEBI (Mutual Funds) Regulations, 1996 and Goods & Services Tax (GST) on Management fees. For further details please refer Scheme Information Document (SID).	

Asset Allocation pattern

Asset Class	Investments	Indicative Allocation	Risk Profile
A	Equity and Equity related instruments	65% to 100%	High
A1	Midcap Stocks	65% to 100%	High
A2	Other than Midcap Stocks	0 to 35%	High
B	Debt and Money Market Securities	0 to 35%	Low
C	Units issued by REITs & InvITs	0% - 10%	Medium to High

Note: The asset allocation (between asset classes A and B) shown above is indicative and may vary according to circumstance at the discretion of the Fund Manager, on defensive consideration. Review and rebalancing will be conducted when the asset allocation (between asset classes A and B) falls outside the range indicated above. If the exposure falls outside the above range, it will be restored within Ten Working Days

The asset allocation between A1 and A2 as indicated above shall be reviewed at the end of every calendar quarter and rebalancing, if required will be conducted within a month of review. The Scheme will not invest in securitised debt.

NOTICE-CUM-ADDENDUM

Any queries/clarifications in this regard may be addressed to: **Kotak Mahindra Asset Management Company Limited** CIN: U65991MH1994PLC080009 (Investment Manager for Kotak Mahindra Mutual Fund)
6th Floor, Kotak Towers, Building No. 21, Infinity Park, Off: Western Express Highway, Goregaon - Mulund Link Road, Malad (East), Mumbai - 400097 • Phone Number: 022 66056825 • Email: mutual@kotak.com • Website: assetmanagement.kotak.com

8. Kotak Monthly Income Plan (contd.)

SUBJECT	
Proposed Features	<p>The Scheme will invest upto a maximum of 20% of debt portion of the Scheme in foreign securities as specified in the SEBI circular- SEBI/IMD/CIR No.7/104753/07 dated September 26, 2007 and any subsequent amendments thereto specified by SEBI and/or RBI from time to time.</p> <p>"Foreign Securities" means Securities as specified in the SEBI circular- SEBI/IMD/CIR No.7/104753/07 dated September 26, 2007 and any subsequent amendments thereto specified by SEBI and/or RBI from time to time.</p> <p>To reduce the risk of the portfolio, the Scheme may use various derivative and hedging products from time to time, in the manner permitted by SEBI.</p> <p>The scheme can invest unlisted equity shares or equity related instruments in accordance with regulations issued and amended by SEBI from time to time.</p> <p>Subject to the Regulations and the applicable guidelines issued by SEBI, the Trustee may permit the Fund to engage in securities lending and borrowing and short selling. At present, since only lending is permitted, the Fund may temporarily lend securities held with the Custodian to reputed counter-parties or on the exchange, for a fee, subject to prudent limits and controls for enhancing returns. The Fund, as per the current regulations is allowed to lend securities subject to a maximum of 50%, in aggregate, of the net assets of the Scheme and 50% of the net assets of the Scheme in the case of a single intermediary.</p> <p>The scheme may participate in the corporate bond repo transactions and in accordance with extant SEBI/RBI guidelines and any subsequent amendments thereto specified by SEBI and/or RBI from time to time.</p> <p>Portfolio Rebalancing:</p> <p>The asset allocation shown above is indicative and may vary according to circumstances at the sole discretion of the Fund Manager, in accordance with the interest rate view of the Fund Manager. The composition may change due to purchases and redemption of units or during adjustment of the average maturity of investments. Should the asset allocation go outside the limits specified, rebalancing would be conducted within 30 days. Where the portfolio is not rebalanced within 30 Days, justification for the same shall be placed before the Investment Committee and reasons for the same shall be recorded in writing. The Investment committee shall then decide on the course of action. However, at all times the portfolio will adhere to the overall investment objective of the Scheme.</p>

Investment Strategy	
Existing Features	<p>The investment strategy is aimed at generating regular returns by investing in debt securities and at the same time attempting to enhance returns through investments in equity and equity related instruments.</p> <p>a. Debt Portion</p> <p>Investments may be made in such instruments, which, in the opinion of the Fund Manager, are of acceptable credit risk where chances of default are at a minimum. The Fund Manager may generally be guided by, but not restrained by, the ratings announced by various rating agencies on the assets in the portfolio. The maturity profile of debt instruments may be selected in accordance with the Fund Manager's view regarding market conditions, interest rate outlook and stability of rating.</p> <p>Emphasis may be given to choosing securities, which, in the opinion of the Fund Manager, are less prone to default risk, while bearing in mind the liquidity needs arising out of the open-ended nature of the Scheme.</p> <p>The Scheme is not restrained from investing in listed/unlisted and/or rated/unrated debt securities, Gilts/Government Securities, securities issued/guaranteed by the Central/State Governments, securities issued by public/private sector companies/corporations, financial institutions and/or money market instruments such as commercial paper, certificates of deposit, permitted securities under a repo agreement etc., provided the investments are within the limits indicated in the Asset Allocation Table. The instruments may carry fixed rate of return or floating rate of return or may be issued on discount basis. The Scheme may invest in call money/ term money market in terms of RBI guidelines in this respect. Investment in unrated debt securities will be made with the prior approval of the Board of the AMC, provided the investment is in terms of the parameters approved by the Board of the Trustee. Where the proposed investment is not within the parameters as mentioned above, approval of the Boards of both the AMC and the Trustee will be taken before making the investment.</p> <p>The AMC will have an internal policy for selection of assets of the portfolio from time to time, taking into account multiple ratings, rating migration, credit premium over sovereign risk, general economic conditions and such other criteria. Such an internal policy from time to time will lay down maximum/minimum exposure for different ratings, norms for investing in unrated paper, liquidity norms and so on. Through such norms, the Scheme is expected to maintain a high quality portfolio and manage credit risk well.</p> <p>b. Equity Portion</p> <p>The investment strategy of the AMC will be directed to investing in stocks as indicated in the Asset Allocation Table, which, in the opinion of the Fund Manager, are priced at a material discount to their intrinsic value. Such intrinsic value will be a function of both past performance and future growth prospects. The process of discovering the intrinsic value will be through in-house research, supplemented by research available from other sources.</p> <p>The equity portfolio may not be fully diversified at all points of time as the Fund Manager may restrict investments in a few select companies.</p> <p>To avoid duplication of portfolios and to reduce expenses, the Scheme may invest in any other scheme of the Fund to the extent permitted by the Regulations. In such an event, as per the Regulations, the AMC cannot charge management fees on the amounts of the Schemes so invested.</p> <p>The Fund may underwrite primary issuances of securities subject to the Regulations.</p> <p>The Scheme may invest in ADRs/GDRs or other offshore securities. The Scheme may also use various derivative and hedging products from time to time, in the manner permitted by SEBI.</p>
Proposed Features	<p>The investment strategy is aimed at generating regular returns by investing in debt securities and at the same time attempting to enhance returns through investments in equity and equity related instruments.</p> <p>a. Debt Portion</p> <p>Investments may be made in such instruments, which, in the opinion of the Fund Manager, are of acceptable credit risk where chances of default are at a minimum. The Fund Manager may generally be guided by, but not restrained by, the ratings announced by various rating agencies on the assets in the portfolio. The maturity profile of debt instruments may be selected in accordance with the Fund Manager's view regarding market conditions, interest rate outlook and stability of rating.</p> <p>Emphasis may be given to choosing securities, which, in the opinion of the Fund Manager, are less prone to default risk, while bearing in mind the liquidity needs arising out of the open-ended nature of the Scheme.</p> <p>The Scheme is not restrained from investing in listed/unlisted and/or rated/unrated debt securities, Gilts/Government Securities, securities issued/guaranteed by the Central/State Governments, securities issued by public/private sector companies/corporations, financial institutions and/or money market instruments such as commercial paper, certificates of deposit, permitted securities under a repo agreement etc., provided the investments are within the limits indicated in the Asset Allocation Table. The instruments may carry fixed rate of return or floating rate of return or may be issued on discount basis. The Scheme may invest in call money/ term money market in terms of RBI guidelines in this respect. Investment in unrated debt securities will be made with the prior approval of the Board of the AMC, provided the investment is in terms of the parameters approved by the Board of the Trustee. Where the proposed investment is not within the parameters as mentioned above, approval of the Boards of both the AMC and the Trustee will be taken before making the investment.</p> <p>The AMC will have an internal policy for selection of assets of the portfolio from time to time, taking into account multiple ratings, rating migration, credit premium over sovereign risk, general economic conditions and such other criteria. Such an internal policy from time to time will lay down maximum/minimum exposure for different ratings, norms for investing in unrated paper, liquidity norms and so on. Through such norms, the Scheme is expected to maintain a high quality portfolio and manage credit risk well.</p> <p>b. Equity Portion</p> <p>The investment strategy of the AMC will be directed to investing in stocks as indicated in the Asset Allocation Table, which, in the opinion of the Fund Manager, are priced at a material discount to their intrinsic value. Such intrinsic value will be a function of both past performance and future growth prospects. The process of discovering the intrinsic value will be through in-house research, supplemented by research available from other sources.</p> <p>The scheme may invest in another scheme of the Kotak Mahindra Mutual Fund or any other Mutual Fund without charging any fees, provided that aggregate inter-scheme investment made by all schemes under the management of Kotak Mahindra Asset Management Company Limited or in schemes under the management of any other asset management company shall not exceed 5% of the net asset value of Kotak Mahindra Mutual Fund.</p> <p>The Fund may underwrite primary issuances of securities subject to the Regulations.</p>

9. Kotak Sensex ETF

SUBJECT	EXISTING FEATURES	PROPOSED FEATURES
Name of Scheme	Kotak Sensex ETF	
Nature of Scheme/ Type of Scheme	An open ended exchange traded fund	An open ended scheme replicating/tracking S&P BSE Sensex Index
Benchmark	S & P BSE Sensex	
Scheme Expenses	Upto 1.50% as per Regulation 52(6)(c) and additional expenses provided in Regulation 52(6A)(b) and 52(6A)(c) of SEBI (Mutual Funds) Regulations, 1996 and Goods & Services Tax (GST) on Management fees. For further details please refer Scheme Information Document (SID).	

Asset Allocation pattern

Investments	Indicative Allocation (% to net assets)	Risk Profile
Stocks comprising S & P BSE Sensex	90% to 100%	Medium to High
Debt and money market instruments	0% to 10%	Low

Proposed Features

Investments	Indicative Allocation (% to net assets)	Risk Profile
Stocks comprising BSE SENSEX Index*	95% to 100%	Medium to High
Cash and debt/money market instruments	0% to 5%	Low

*Exposure to equity derivatives of the index itself or its constituent stocks may be required in certain situations wherein equity shares are unavailable, insufficient or for rebalancing in case of corporate actions for a temporary period etc. The gross position to such derivatives will be restricted to 10% of net assets of the scheme.

Subject to the Regulations and the applicable guidelines issued by SEBI, the Trustee may permit the Fund to engage in securities lending and borrowing and short selling. At present, since only lending is permitted, the Fund may temporarily lend securities held with the Custodian to reputed counter-parties or on the exchange, for a fee, subject to prudent limits and controls for enhancing returns. The Fund, as per the current regulations is allowed to lend securities subject to a maximum of 50%, in aggregate, of the net assets of the Scheme and 50% of the net assets of the Scheme in the case of a single intermediary.

Investment Strategy

Existing Features	
Existing Features	<p>The Fund would invest in stocks comprising the underlying index and endeavor to track the benchmark index. The Fund may also invest in debt and money market instruments, in compliance with Regulations to meet liquidity and expense requirements.</p> <p>Kotak Sensex ETF endeavours to invest predominantly in stocks forming part of the underlying in the same ratio as per the index to the extent possible and to that extent follows a passive investment strategy, except to the extent of meeting liquidity and expense requirements.</p>
Proposed Features	<p>The Fund would invest in stocks comprising the underlying index and endeavor to track the benchmark index. The Fund may also invest in debt and money market instruments, in compliance with Regulations to meet liquidity and expense requirements.</p> <p>Kotak Sensex ETF endeavours to invest predominantly in stocks forming part of the underlying in the same ratio as per the index to the extent possible and to that extent follows a passive investment strategy, except to the extent of meeting liquidity and expense requirements. Events like the constituent stocks becoming illiquid in cash market, the exchange changing the constituents, a large dividend going ex but lag in its receipts, etc tend to increase the tracking error. In such events, it may be more prudent for the fund to take exposure through derivatives of the index itself or its constituent stocks in order to minimize the long term tracking error.</p> <p>The scheme may invest in another scheme of the Kotak Mahindra Mutual Fund or any other Mutual Fund without charging any fees, provided that aggregate inter-scheme investment made by all schemes under the management of Kotak Mahindra Asset Management Company Limited or in schemes under the management of any other asset management company shall not exceed 5% of the net asset value of Kotak Mahindra Mutual Fund.</p>

10. Kotak PSU Bank ETF

SUBJECT	EXISTING	PROPOSED
Name of Scheme	KOTAK PSU Bank ETF	
Nature of Scheme/ Type of Scheme	An open ended exchange traded fund	An open ended scheme replicating/tracking Nifty PSU Bank index
Benchmark	Nifty PSU Bank Index	
Scheme Expenses	Upto 1.50% as per Regulation 52(6)(c) and additional expenses provided in Regulation 52(6A)(b) and 52(6A)(c) of SEBI (Mutual Funds) Regulations, 1996 and Goods & Services Tax (GST) on Management fees. For further details please refer Scheme Information Document (SID).	

Asset Allocation pattern

Investments	Indicative Allocation (% to net assets)	Risk Profile
Stocks comprising Nifty PSU Bank Index	90% to 100%	Medium to High
Debt and money market instruments	0% to 10%	Low

Proposed Features

Investments	Indicative Allocation (% to net assets)	Risk Profile
Stocks comprising Nifty PSU Bank Index*	95% to 100%	Medium to High
Cash and debt/money market instruments**	0% to 5%	Low

*Exposure to equity derivatives of the index itself or its constituent stocks may be required in certain situations wherein equity shares are unavailable, insufficient or for rebalancing in case of corporate actions for a temporary period etc. The gross position to such derivatives will be restricted to 10% of net assets of the scheme.

**Investment in Debt instruments (for liquidity purpose) will be of less than 1 year residual maturity

The Investment Manager would monitor the tracking error of the Scheme on an ongoing basis and would seek to minimize tracking error to the maximum extent possible. Under normal circumstances, such tracking errors are not expected to exceed 2% per annum. However this may vary when the markets are very volatile However, there can be no assurance or guarantee that the Scheme will achieve any particular level of tracking error relative to performance of the Underlying Index.

Subject to the Regulations and the applicable guidelines issued by SEBI, the Trustee may permit the Fund to engage in securities lending and borrowing and short selling. At present, since only lending is permitted, the Fund may temporarily lend securities held with the Custodian to reputed counter-parties or on the exchange, for a fee, subject to prudent limits and controls for enhancing returns. The Fund, as per the current regulations is allowed to lend securities subject to a maximum of 50%, in aggregate, of the net assets of the Scheme and 50% of the net assets of the Scheme in the case of a single intermediary.

Investment Strategy

Existing Features	Risk Control Measures for investment strategy
Existing Features	<p>The Fund would invest not less than 90% of its corpus in stocks comprising the underlying index and endeavor to track the benchmark index.</p> <p>Kotak PSU Bank ETF is an index exchange traded fund and aims to track the benchmark index, i.e. Nifty PSU Bank Index and yield as closely as possible and therefore will follow a passive investment strategy. As the scheme has to track the benchmark index, the scheme will attempt to retain least amount of cash and will also try to avoid investment in debt/money market instruments.</p> <p>The Schemes' performance may be affected by a general price decline in the stock markets. The Scheme invests in the stocks comprising the index regardless of their investment merit. The Mutual Fund does not attempt to take defensive positions in declining markets.</p> <p>Risk control measures for investment strategy</p> <p>The scheme aims to track the Nifty PSU Bank Index as closely as possible post expenses. The index is tracked on a regular basis and changes to the constituents or their weights, if any, are replicated in the underlying portfolio with the purpose of minimizing tracking error.</p> <p>Risk mitigation measures for portfolio volatility</p> <p>Being a banking sector focused ETF; the scheme carries higher risk compared to a diversified equity scheme. However the portfolio follows the Nifty PSU Bank Index and therefore the level of stock concentration in the portfolio and its volatility would be the same as that of the index, subject to tracking error. Also being passively managed, the scheme carries lesser risk as compared to active fund management. The fund manager would endeavor to keep cash levels at the minimal to control tracking error.</p> <p>Risk mitigation measures for managing liquidity</p> <p>The Nifty PSU Bank Index represents about 2.3% of the free float market capitalization of the stocks listed on NSE and 91.1% of the free float market capitalization of the stocks forming part of the PSU Banks sector Universe as on March 31, 2016. Thus the index comprises of the most liquid PSU bank stocks and therefore liquidity issues in the scheme are not envisaged.</p> <p>Portfolio Turnover</p> <p>Portfolio Turnover is defined as the aggregate of purchases and sales as a percentage of the corpus during the specified period of time.</p> <p>Portfolio Turnover is a term used to measure the volume of trading that occurs in a Scheme's portfolio during a given time period. Kotak PSU Bank ETF is a passively managed exchange traded open-ended index scheme. It is therefore expected that there would be a number of subscriptions and redemptions on a daily basis through Authorised participants and Large Investors. Generally, turnover will depend upon the extent of purchase and redemption of units and the need to rebalance the portfolio on account of change in the composition, if any, and corporate actions of securities included in Nifty PSU Bank Index</p>
Proposed Features	<p>The Fund would invest in stocks comprising the underlying index and endeavor to track the benchmark index. The Fund may also invest in debt and money market instruments, in compliance with Regulations to meet liquidity and expense requirements. Kotak PSU Bank ETF endeavours to invest in stocks forming part of the underlying in the same ratio as per the index to the extent possible and to that extent follows a passive investment strategy, except to the extent of meeting liquidity and expense requirements. Events like the constituent stocks becoming illiquid in cash market, the exchange changing the constituents, a large dividend going ex but lag in its receipts, etc tend to increase the tracking error. In such events, it may be more prudent for the fund to take exposure through derivatives of the index itself or its constituent stocks in order to minimize the long term tracking error.</p> <p>The scheme may invest in another scheme of the Kotak Mahindra Mutual Fund or any other Mutual Fund without charging any fees, provided that aggregate inter-scheme investment made by all schemes under the management of Kotak Mahindra Asset Management Company Limited or in schemes under the management of any other asset management company shall not exceed 5% of the net asset value of Kotak Mahindra Mutual Fund.</p> <p>Risk Control Measures for investment strategy</p> <p>The Fund would invest not less than 90% of its corpus in stocks comprising the underlying index and endeavor to track the benchmark index.</p> <p>Kotak PSU Bank ETF is an index exchange traded fund and aims to track the benchmark index, i.e. Nifty PSU Bank Index and yield as closely as possible and therefore will follow a passive investment strategy. As the scheme has to track the benchmark index, the scheme will attempt to retain least amount of cash and will also try to avoid investment in debt/money market instruments.</p> <p>The Schemes' performance may be affected by a general price decline in the stock markets. The Scheme invests in the stocks comprising the index regardless of their investment merit. The Mutual Fund does not attempt to take defensive positions in declining markets.</p> <p>Risk control measures for investment strategy</p> <p>The scheme aims to track the Nifty PSU Bank Index as closely as possible post expenses. The index is tracked on a regular basis and changes to the constituents or their weights, if any, are replicated in the underlying portfolio with the purpose of minimizing tracking error.</p> <p>Risk mitigation measures for portfolio volatility</p> <p>Being a banking sector focused ETF; the scheme carries higher risk compared to a diversified equity scheme. However the portfolio follows the Nifty PSU Bank Index and therefore the level of stock concentration in the portfolio and its volatility would be the same as that of the index, subject to tracking error. Also being passively managed, the scheme carries lesser risk as compared to active fund management. The fund manager would endeavor to keep cash levels at the minimal to control tracking error.</p> <p>Risk mitigation measures for managing liquidity</p> <p>The Nifty PSU Bank Index represents about 2.3% of the free float market capitalization of the stocks listed on NSE and 91.1% of the free float market capitalization of the stocks forming part of the PSU Banks sector Universe as on March 31, 2016. Thus the index comprises of the most liquid PSU bank stocks and therefore liquidity issues in the scheme are not envisaged.</p> <p>Portfolio Turnover</p> <p>Portfolio Turnover is defined as the aggregate of purchases and sales as a percentage of the corpus during the specified period of time.</p> <p>Portfolio Turnover is a term used to measure the volume of trading that occurs in a Scheme's portfolio during a given time period. Kotak PSU Bank ETF is a passively managed exchange traded open-ended index scheme. It is therefore expected that there would be a number of subscriptions and redemptions on a daily basis through Authorised participants and Large Investors. Generally, turnover will depend upon the extent of purchase and redemption of units and the need to rebalance the portfolio on account of change in the composition, if any, and corporate actions of securities included in Nifty PSU Bank Index</p>

Proposed Features

Investments	Indicative Allocation (% to net assets)	Risk Profile
Stocks comprising Nifty 50 Value 20 Index*	95% to 100%	Medium to High
Cash and debt/money market instruments**	0% to 5%	Low

*Exposure to equity derivatives of the index itself or its constituent stocks may be required in certain cases like when equity shares are unavailable, insufficient or for rebalancing in case of corporate actions for a temporary period etc. The gross position to such derivatives will be restricted to 5% of net assets of the scheme.

**Investment in Debt instruments (for liquidity purpose) will be of less than 1 year residual maturity

The Investment Manager would monitor the tracking error of the Scheme on an ongoing basis and would seek to minimize tracking error to the maximum extent possible. Under normal circumstances, such tracking errors are not expected to exceed 2% per annum. However this may vary when the markets are very volatile However, there can be no assurance or guarantee that the Scheme will achieve any particular level of tracking error relative to performance of the Underlying Index.

The schemes shall also not undertake securities lending, short selling and shall not invest in securitised debt, ADR/GDR and foreign securities

Portfolio Rebalancing

Rebalancing of the Scheme shall also be carried out whenever there is a change in the underlying index or any change due to corporate action with respect to the constituents of the underlying index within 7 days.

11. Kotak NV 20 ETF

SUBJECT	EXISTING	PROPOSED
Name of Scheme	Kotak NV 20 ETF	
Nature of Scheme/ Type of Scheme	An open ended exchange traded fund	An open ended scheme replicating/tracking Nifty 50 Value 20 index
Benchmark	Nifty 50 Value 20 Index	
Scheme Expenses	Upto 1.50% as per Regulation 52(6)(c) and additional expenses provided in Regulation 52(6A)(b) and 52(6A)(c) of SEBI (Mutual Funds) Regulations, 1996 and Goods & Services Tax (GST) on Management fees. For further details please refer Scheme Information Document (SID).	

Asset Allocation pattern

Investments	Indicative Allocation (% to net assets)	Risk Profile
Stocks comprising Nifty 50 Value 20 Index*	95% to 100%	Medium to High
Cash and debt/money market instruments**	0% to 5%	Low

*Exposure to equity derivatives of the index itself or its constituent stocks may be required in certain situations wherein equity shares are unavailable, insufficient or for rebalancing in case of corporate actions for a temporary period etc. The gross position to such derivatives will be restricted to 5% of net assets of the scheme.

**Investment in Debt instruments (for liquidity purpose) will be of less than 1 year residual maturity

The Investment Manager would monitor the tracking error of the Scheme on an ongoing basis and would seek to minimize tracking error to the maximum extent possible. Under normal circumstances, such tracking errors are not expected to exceed 2% per annum. However this may vary when the markets are very volatile However, there can be no assurance or guarantee that the Scheme will achieve any particular level of tracking error relative to performance of the Underlying Index.

Proposed Features

Investments	Indicative Allocation (% to net assets)	Risk Profile
Stocks comprising Nifty 50 Value 20 Index*	95% to 100%	Medium to High
Cash and debt/money market instruments**	0% to 5%	Low

*Exposure to equity derivatives of the index itself or its constituent stocks may be required in certain situations wherein equity shares are unavailable, insufficient or for rebalancing in case of corporate actions for a temporary period etc. The gross position to such derivatives will be restricted to 10% of net assets of the scheme.

**Investment in Debt instruments (for liquidity purpose) will be of less than 1 year residual maturity

The Investment Manager would monitor the tracking error of the Scheme on an ongoing basis and would seek to minimize tracking error to the maximum extent possible. Under normal circumstances, such tracking errors are not expected to exceed 2% per annum. However this may vary when the markets are very volatile However, there can be no assurance or guarantee that the Scheme will achieve any particular level of tracking error relative to performance of the Underlying Index.

