

## A. Introduction of additional Systematic Investment Plan (SIP) dates for subscription and change in minimum subscription amount for SIP in Kotak Select Focus Fund effective September 1, 2014.

There would be additional dates for subscription through SIP and change in the minimum subscription amount for SIP in Kotak Select Focus Fund.

Kotak Select Focus Fund	Existing Features	Revised Features
<b>SIP Dates</b>	1st, 7th, 14th, 21st & 25th of the Month/Quarter	1st, 7th, 10th, 14th, 15th, 21st, 25th & 28th of the Month/Quarter
<b>Minimum subscription amount for SIP</b>	<b>Rs. 1000/-</b> (Subject to a minimum of 6 SIP installments of Rs. 1000/- each)	<b>Rs. 500/-</b> (Subject to a minimum of 10 SIP installments of Rs. 500/- each)

The Asset Management Company reserves the right to modify the terms & conditions of the SIP and minimum subscription amount for SIP a later date.

The first SIP can be for any date of the month on which a NAV is declared in the scheme. In respect of the second and all subsequent SIPs, investors can choose between 1st, 7th, 10th, 14th, 15th, 21st, 25th & 28th as the SIP Date and can also choose the SIP frequency as monthly or quarterly subject however, to the condition that there shall be a minimum gap of 28 days between the first and the second SIP.

All other terms of the Scheme remains unchanged. This addendum forms an integral part of Scheme Information Document (SID) / Statement of Additional Information (SAI) and Key Information Memorandum (KIM) of Kotak Select Focus Fund.

## B. Declaration of Dividend under Kotak Quarterly Interval Plan Series 7 (Kotak QIP Series 7)



Kotak Mahindra Trustee Company Limited; the Trustee to Kotak Mahindra Mutual Fund have approved August 21, 2014 as the record date for declaration of dividend under the dividend option of the below mentioned scheme:

Scheme Name	Quantum of dividend per unit #	Face Value per unit (Rs.)	NAV of dividend option as on August 13, 2014 (Rs.)
Kotak QIP Series 7	Entire appreciation in Net Asset Value of dividend options until August 21, 2014	10/-	Dividend Option - 10.1829

# Distribution of the above dividend is subject to availability and adequacy of distributable surplus and deduction of applicable dividend distribution tax.

## Pursuant to payment of dividend, the NAV of the Scheme would fall to the extent of payout and statutory levy, if any.

- The Specified Transaction Period (STP) for Kotak QIP Series 7 will be on August 21, 2014 and August 22, 2014. Investors can transact on both the STP dates under the scheme. Investors who have made a Purchase/Switch-in application on August 21, 2014 shall not be entitled to redeem/switch-out of units from the scheme on August 22, 2014.
- All Unit Holders of the Dividend Options of the Scheme who will submit valid redemptions/switch-out requests till 3.00 p.m. on August 21, 2014 will be entitled to receive the dividend. In respect of valid purchase/switch-in applications received till 3.00 p.m. on August 21, 2014 and August 22, 2014, the ex-dividend NAV of the day of receipt of application will be applicable. However, in case of applications greater than or equal to Rs. 2 lakhs, units will be allotted at the closing NAV of the day on which funds are available for utilisation before 3.00 p.m.
- The units of the scheme will not be available for trading on National Stock Exchange of India Ltd (NSE) with effect from August 19, 2014.

Scheme Names	This product is suitable for investors who are seeking*
Kotak Select Focus Fund	<ul style="list-style-type: none"> <li>Long term capital growth</li> <li>Investment in portfolio of predominantly equity &amp; equity related securities generally focused on a few selected sectors</li> <li>High risk  (BROWN)</li> </ul>
Kotak QIP Series 7	<ul style="list-style-type: none"> <li>Income over a short term investment Horizon</li> <li>Investment in debt &amp; money market Securities</li> <li>Low risk  (BLUE)</li> </ul>

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**Note:** Risk may be represented as: Investors understand that their principal will be at

Low risk  (BLUE) Medium risk  (YELLOW) High risk  (BROWN).

**For Kotak Mahindra Asset Management Company Limited  
Investment Manager – Kotak Mahindra Mutual Fund**

**Mumbai  
August 14, 2014**

**Sd/-  
Sandesh Kirkire  
Chief Executive Officer**

Any queries / clarifications in this regard may be addressed to:

**Kotak Mahindra Asset Management Company Limited**

CIN: U65991MH1994PLC080009

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**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**