

NOTICE-CUM-ADDENDUM



Extension of New Fund Offer of Kotak FMP Series 196

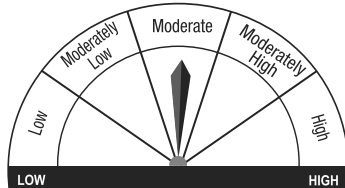
The New Fund Offer of Kotak FMP Series 196, a close ended debt scheme with maturity of 1099 days of Kotak Mahindra Mutual Fund is extended up to July 20, 2016. There are no changes in the other features, terms and conditions of the scheme given in the Scheme Information Document.

This addendum forms an integral part of the Scheme Information Document / Key Information Memorandum of Kotak FMP Series 196.

The level of risk in the scheme is explained in the “Riskometer” below:

This product is suitable for investors who are seeking*:

- Income over a long investment horizon
- Investment in floating rate securities, debt & money market securities



Investors understand that their principal will be at moderate risk

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**For Kotak Mahindra Asset Management Company Limited
Investment Manager - Kotak Mahindra Mutual Fund**

**Mumbai
July 16, 2016**

**Sd/-
Nilesh Shah
Managing Director**

Any queries / clarifications in this regard may be addressed to:

Kotak Mahindra Asset Management Company Limited

CIN: U65991MH1994PLC080009

(Investment Manager for Kotak Mahindra Mutual Fund)

6th Floor, Kotak Towers, Building No. 21, Infinity Park, Off: Western Express Highway,
Goregaon - Mulund Link Road, Malad (East), Mumbai 400097.

Phone Number: 66056825 • Email: mutual@kotak.com • Website: assetmanagement.kotak.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.